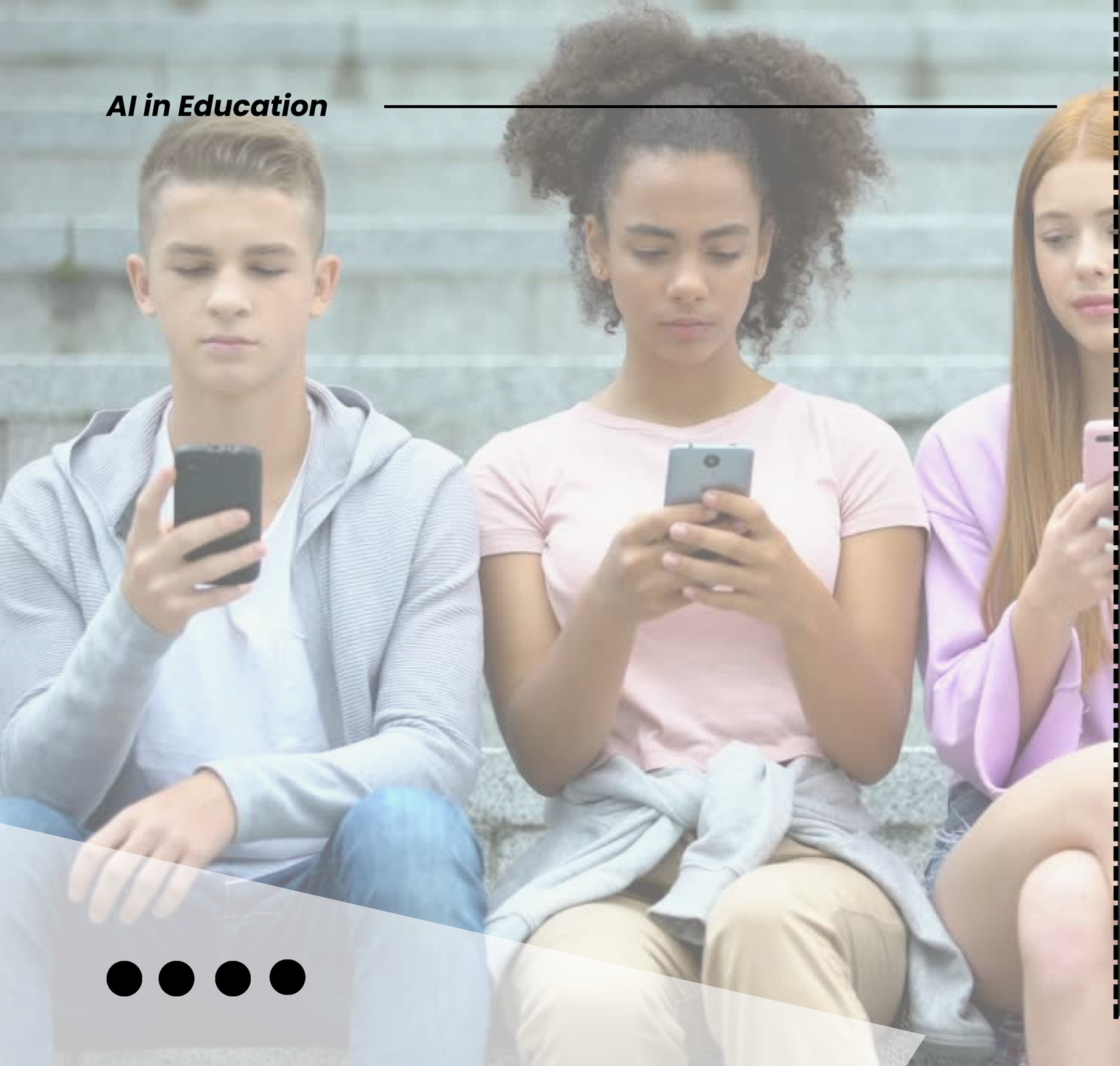
MID-WINTER
LEADERSHIP AND AI
MASA 2024

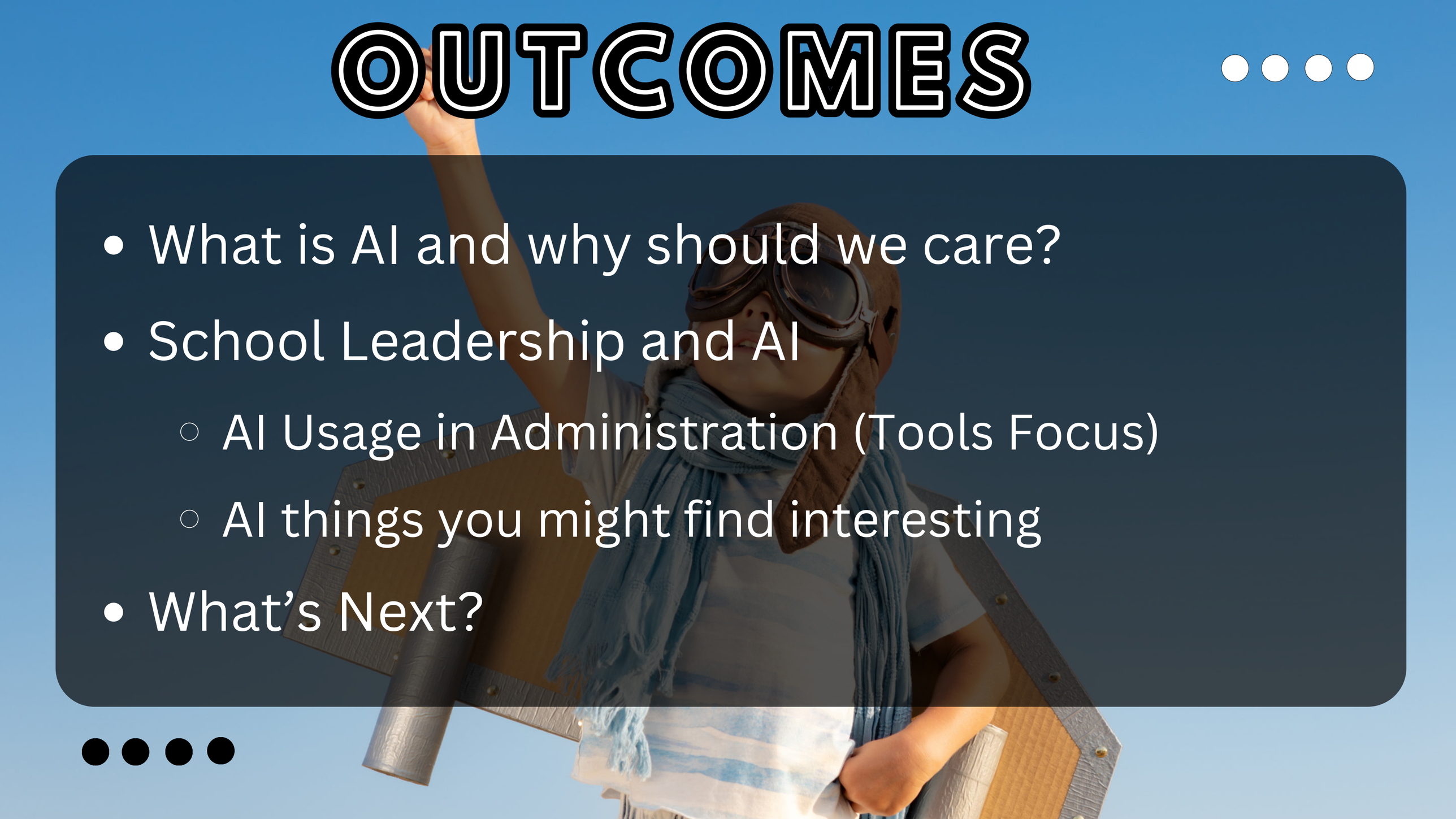


GROUND RULES

- Device Usage
- What Would Students Do (WWSD).
- How we will come back as a group

Dr. Shawn Bishop

OUTCOMES



- What is AI and why should we care?
- School Leadership and AI
  - AI Usage in Administration (Tools Focus)
  - AI things you might find interesting
- What’s Next?

Who Am I?

Shawn Bishop, Ed.D.

Director of Research and

Leadership Development

MASA

OUTCOMES

What is AI
Why Should We Care

#1

What is AI?

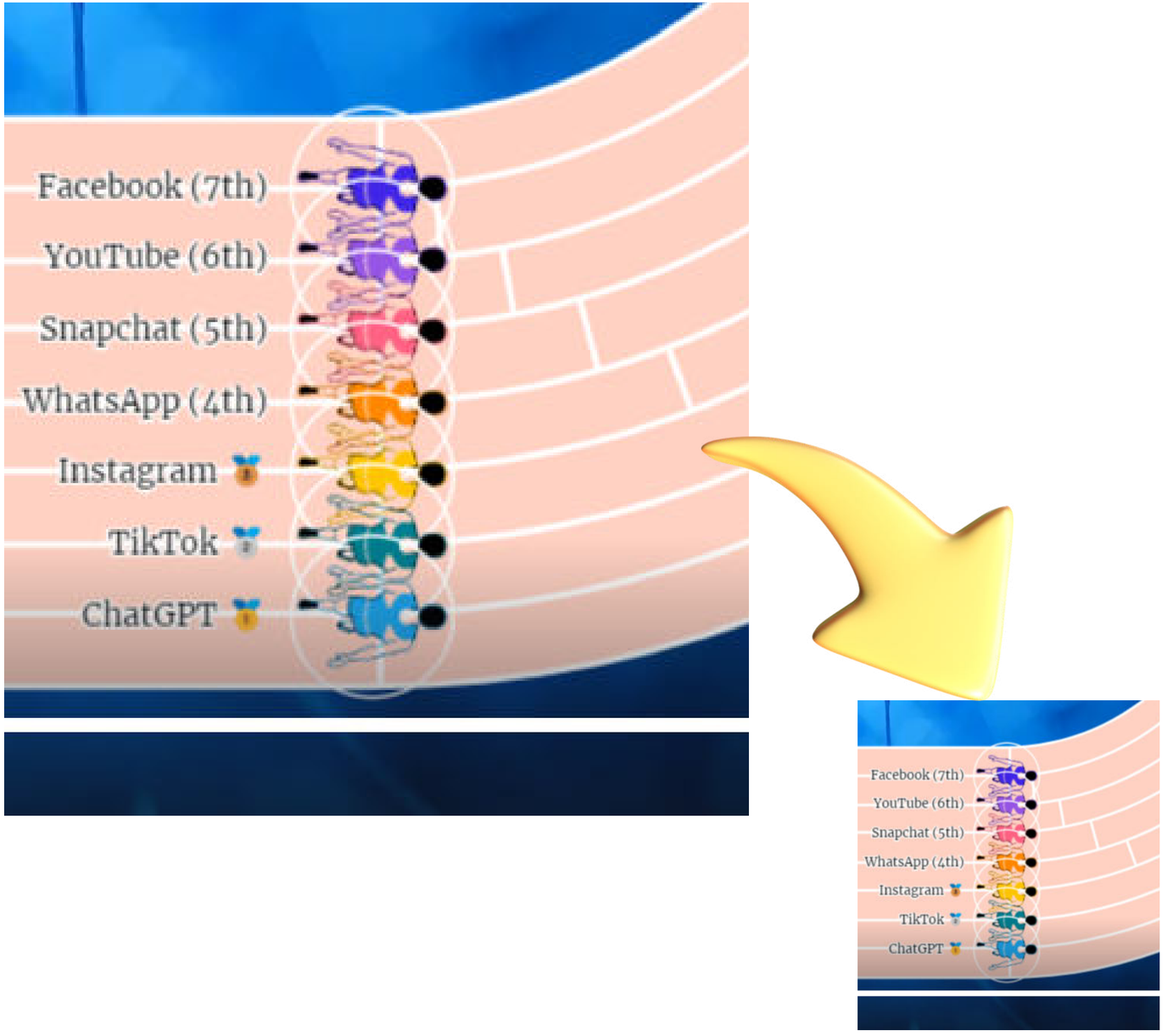
AI, or artificial intelligence, refers to the simulation of human intelligence processes by machines, especially computer systems.

Stats

GENERATIVE AI

Stats
GENERATIVE AI

- By 2025 30% of outbound messages by major companies will be AI generated
- By 2030 90% of major film content will be AI generated
- By 2025 30% of new drug discovered using AI tools
- According to the World Economic Forum AI is expected to replace 85 million jobs worldwide by 2025.
    - Though that sounds scary, the report goes on to say that it will also create 97 million new jobs in that same timeframe.
- 40% of Students admit to using AI (inside Higher Ed, November 2023)
    - 65% of students said training in how to use AI is a need and would benefit them in their futures.
- Forecast worldwide AI software market will grow from $64 billion in 2022 to nearly $251 billion in 2027 (International Data Corporation)
        - $1.3 Trillion within the next 7 years. (Bloomberg, 2023)
        - As a means of comparison that's equal to paying a $1,200 house payment each month for 90,277,778 years!
- 46% of high schools students say they've used AI (Education Week, Dec 2023)
    - BUT of those scoring in the top quarter of the ACT 53% said they used AI
    - COMPARE that to those scoring in the bottom quarter of the ACT, which was 36% of students


Facebook (7th)
YouTube (6th)
Snapchat (5th)
WhatsApp (4th)
Instagram
TikTok
ChatGPT

One Tool

AI

WHY AI IS IMPORTANT

CHATGPT

...

- **ChatGPT has over 100 million weekly active users.**
- **More than 92% of Fortune 500 companies are using ChatGPT.**

One Tool

CHATGPT

Summarize

Long Email

Learn

Round Table

Create

Question for Interviews

Veterans Day Poem

Revise

Letter of Recommendation

Generate

Letter to District on Emergency

1st Grade Feeling Word

Plan

Write Lesson Plan

Reflect

Calm the tone of an email

Ask CHATGPT

1. Curriculum Development and Customized Learning Materials
2. Language Translation and Support for ESL Students
3. Data Analysis for School Performance
4. Grant Writing and Fundraising Assistance
5. Professional Development Resources for Teachers
6. Customized Reports on Educational Trends and Innovations
7. Facilitating Parent and Community Engagement
8. Policy Research and Compliances
9. Mental Health and Well-being Resources
10. Scenario Simulations for Administrative Training

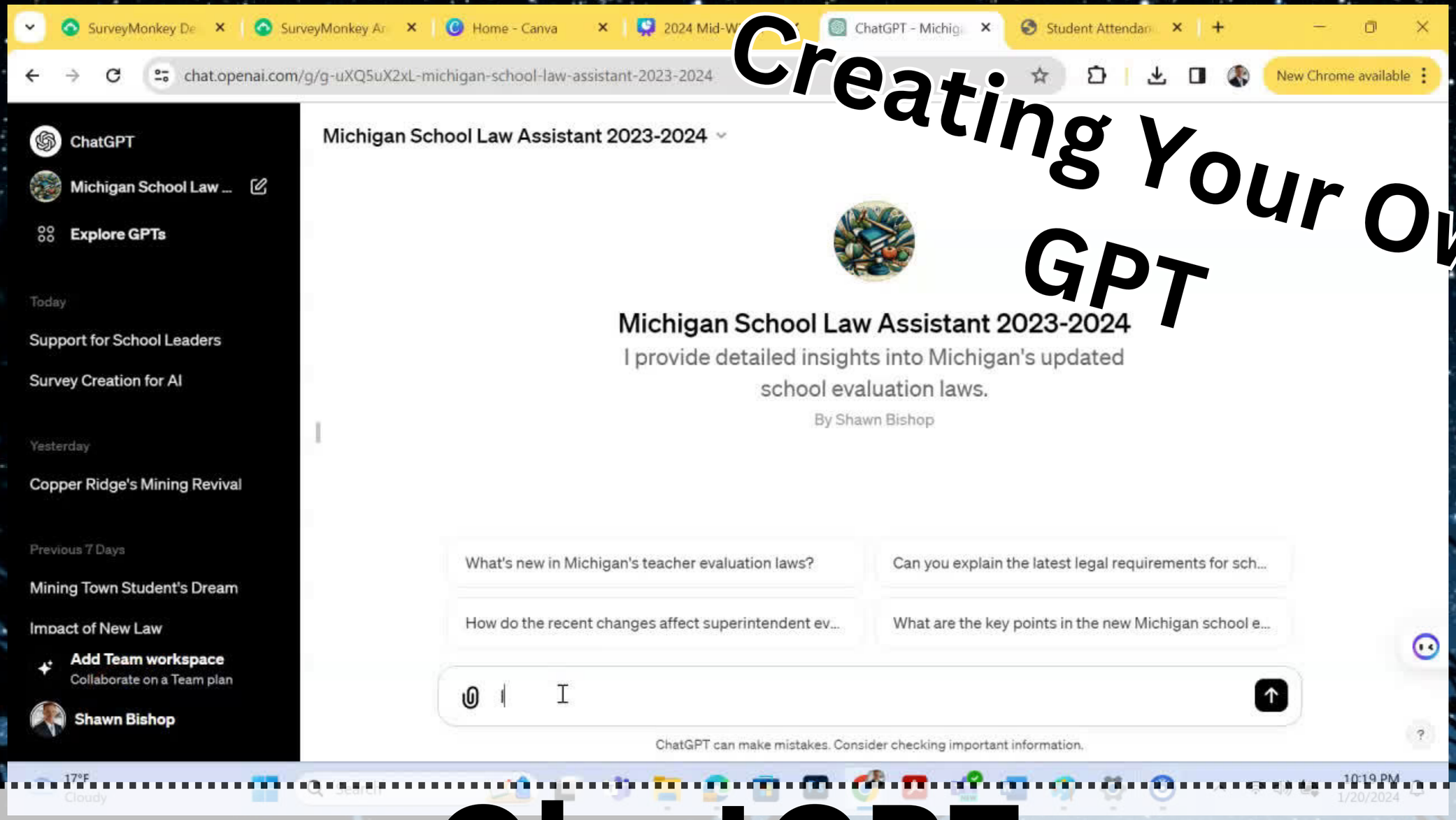
... **ChatGPT** ...

Creating Your Own GPT

(Generative Pre-Trained Transformers)

... ChatGPT ...

Creating Your Own GPT



... ChatGPT ...

OUTCOMES

School Leadership

&

AI

#2

PRODUCTIVITY

Magic School

...

Quote of the Day
Generate quote of the day suggestions based on any topic.

Thank You Note
Generate a customized thank you note to show your appreciation!

Professional Email
Generate a professional e-mail communication to colleagues and other professionals.

Gift Suggestion
A gift suggestion recommendation tool for teachers shopping for all of their loved ones.

Teacher Observations
Generate areas of strength and suggestions for next steps for a teacher based on a classroom...

Teacher Observations

Generate areas of strength and suggestions for next steps for a teacher based on a classroom observation.

Teacher's Observed Areas of Strength:

Warm and personable with students, great monitoring of student work, strong alignment of the lesson, great voice and tone, seating arrangement supports learning, etc.

Teacher's Observed Opportunities for Growth:

Talking over students, too much teacher talk time, misaligned objective and independent practice, etc.

··· Magic School ···

PRODUCTIVITY

Diffit

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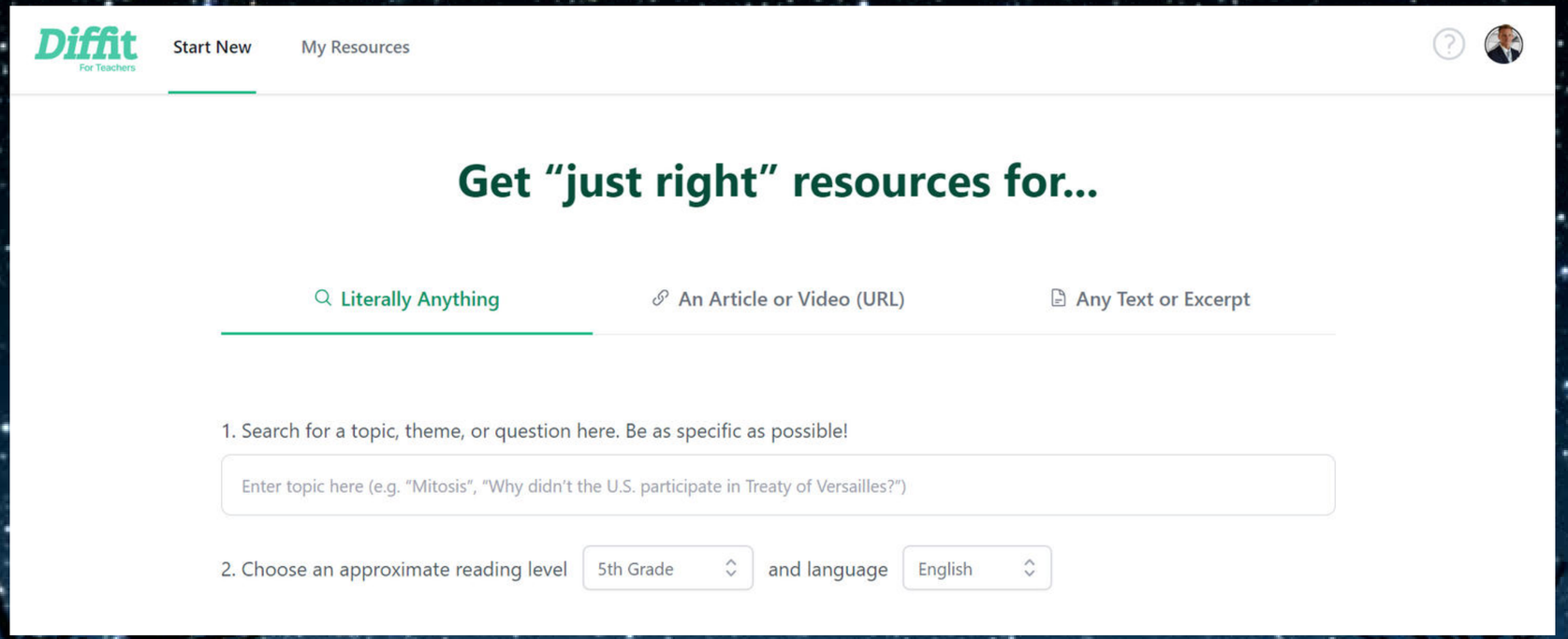
Why you should care:

- Sharing with Your Staff
- Using it yourself



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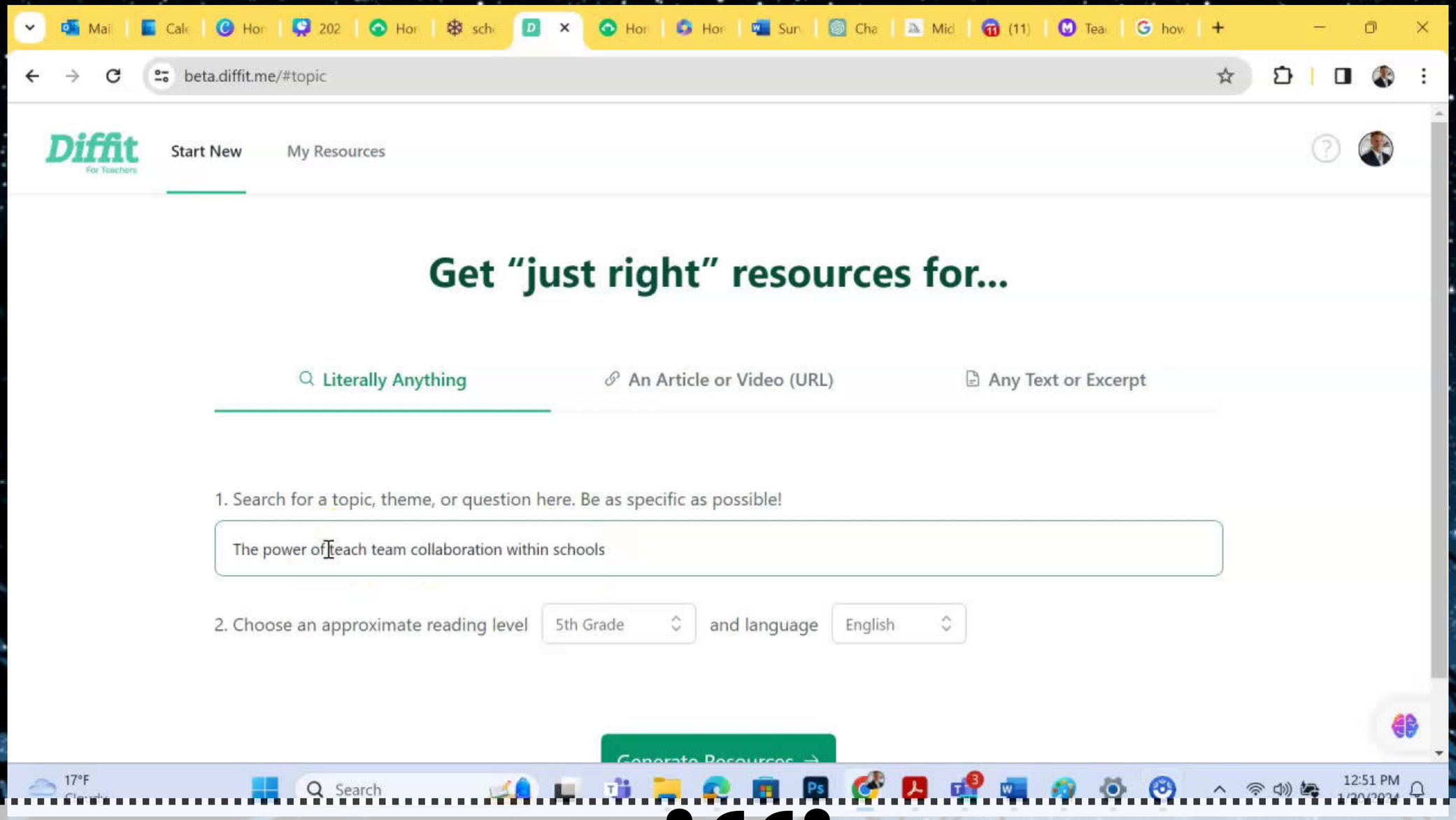
beta.diffit.me/#topic
Diffit
For Teachers
Start New
My Resources
Get “just right” resources for...
Literally Anything
An Article or Video (URL)
Any Text or Excerpt
1. Search for a topic, theme, or question here. Be as specific as possible!
The power of teach team collaboration within schools
2. Choose an approximate reading level
5th Grade
and language
English
Search
12:51 PM

... Diffit ...

PRODUCTIVITY

EduAid

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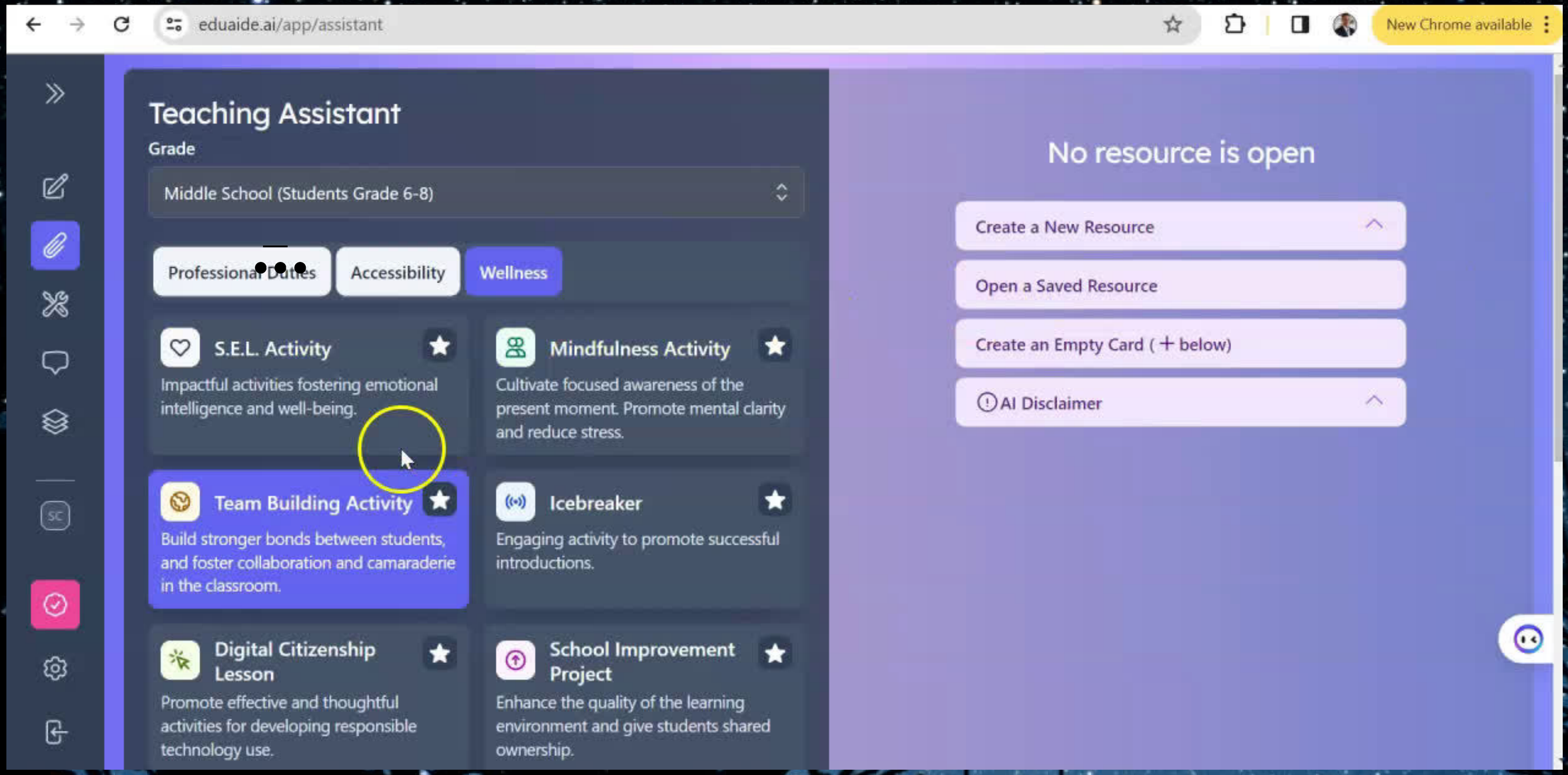
eduaide.ai/app/assistant
New Chrome available
Teaching Assistant
Grade
Middle School (Students Grade 6-8)
Professional Duties
Accessibility
Wellness
S.E.L. Activity
Impactful activities fostering emotional intelligence and well-being.
Mindfulness Activity
Cultivate focused awareness of the present moment. Promote mental clarity and reduce stress.
Team Building Activity
Build stronger bonds between students, and foster collaboration and camaraderie in the classroom.
Icebreaker
Engaging activity to promote successful introductions.
Digital Citizenship Lesson
Promote effective and thoughtful activities for developing responsible technology use.
School Improvement Project
Enhance the quality of the learning environment and give students shared ownership.
No resource is open
Create a New Resource
Open a Saved Resource
Create an Empty Card (+ below)
AI Disclaimer

... EduAid ...

PRODUCTIVITY

Gamma

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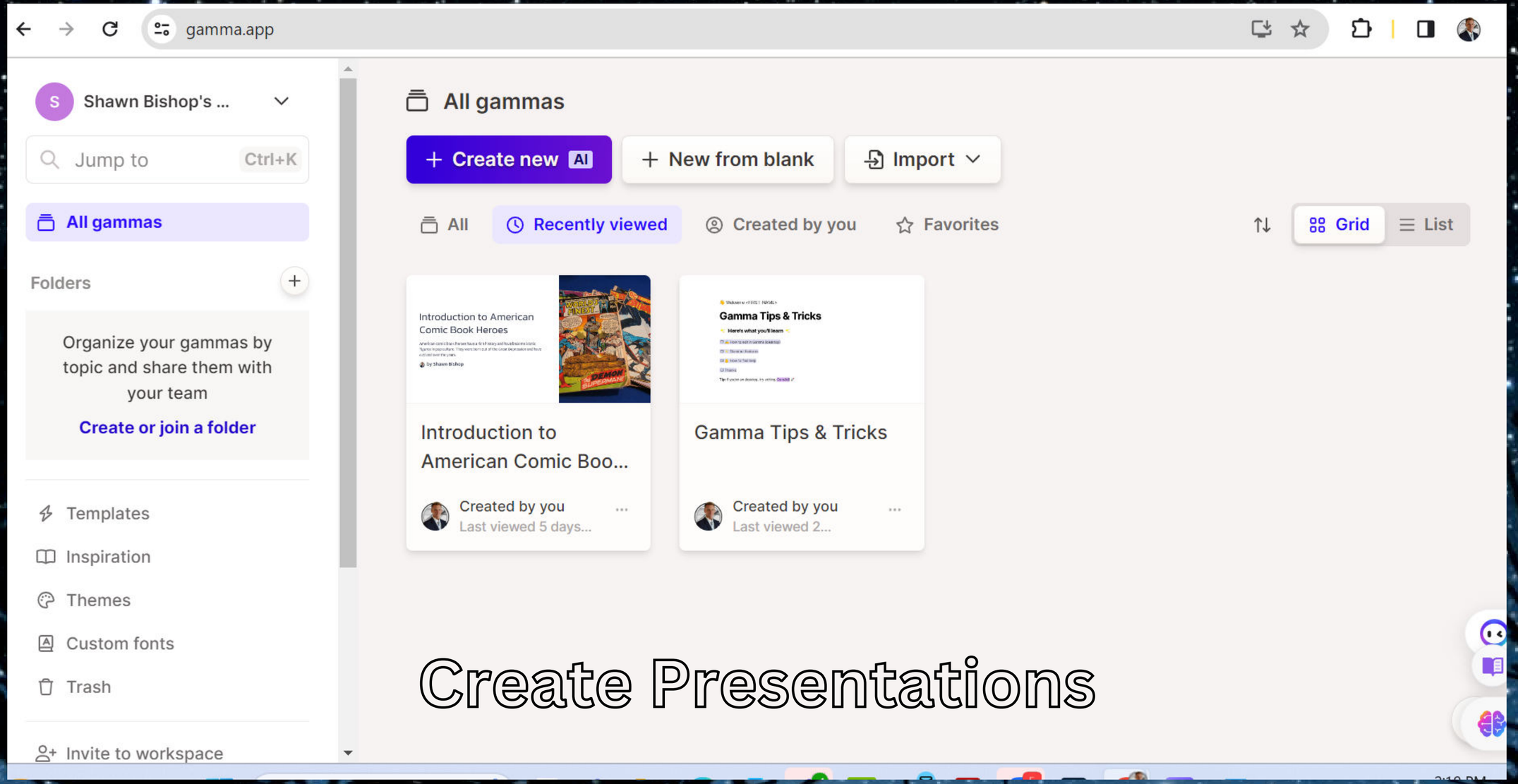
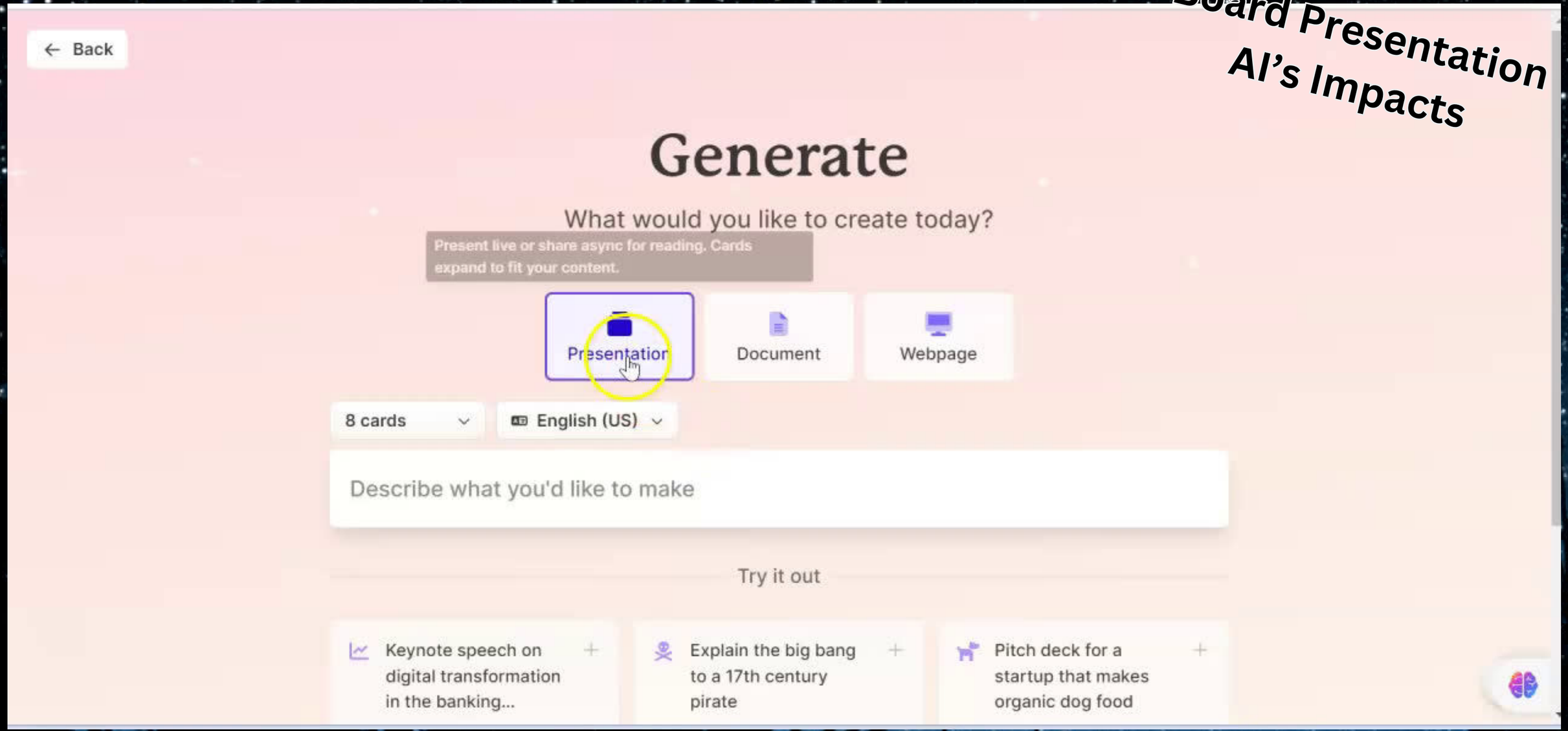

gamma.app
Shawn Bishop's ...
Jump to
Ctrl+K
All gammas
Folders
Organize your gammas by topic and share them with your team
Create or join a folder
Templates
Inspiration
Themes
Custom fonts
Trash
Invite to workspace
All gammas
Create new AI
New from blank
Import
All
Recently viewed
Created by you
Favorites
Grid
List
Introduction to American Comic Book Heroes
Introduction to American Comic Boo...
Created by you
Last viewed 5 days...
Gamma Tips & Tricks
Gamma Tips & Tricks
Created by you
Last viewed 2...
Create Presentations

... Gamma.app ...

Board Presentation
AI's Impacts

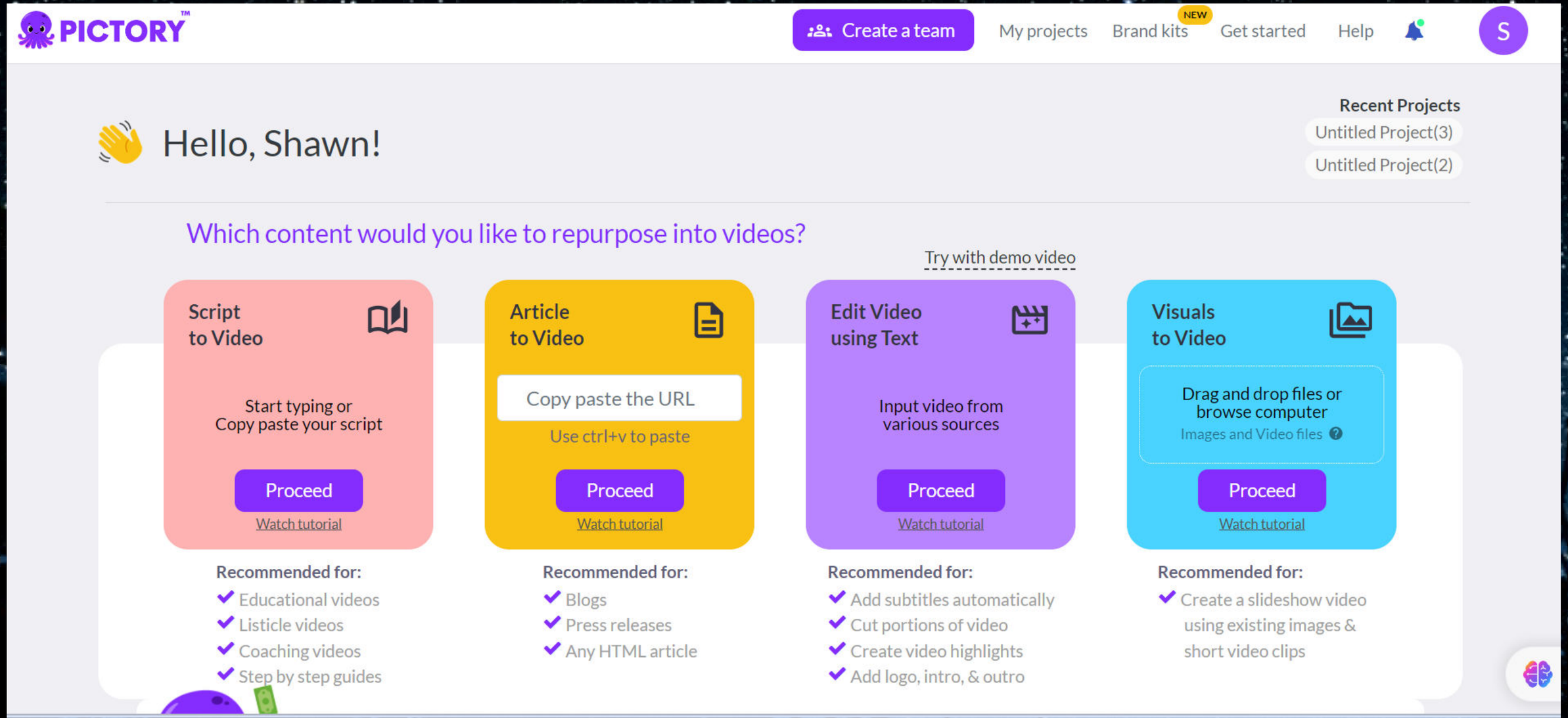


… Gamma.app …

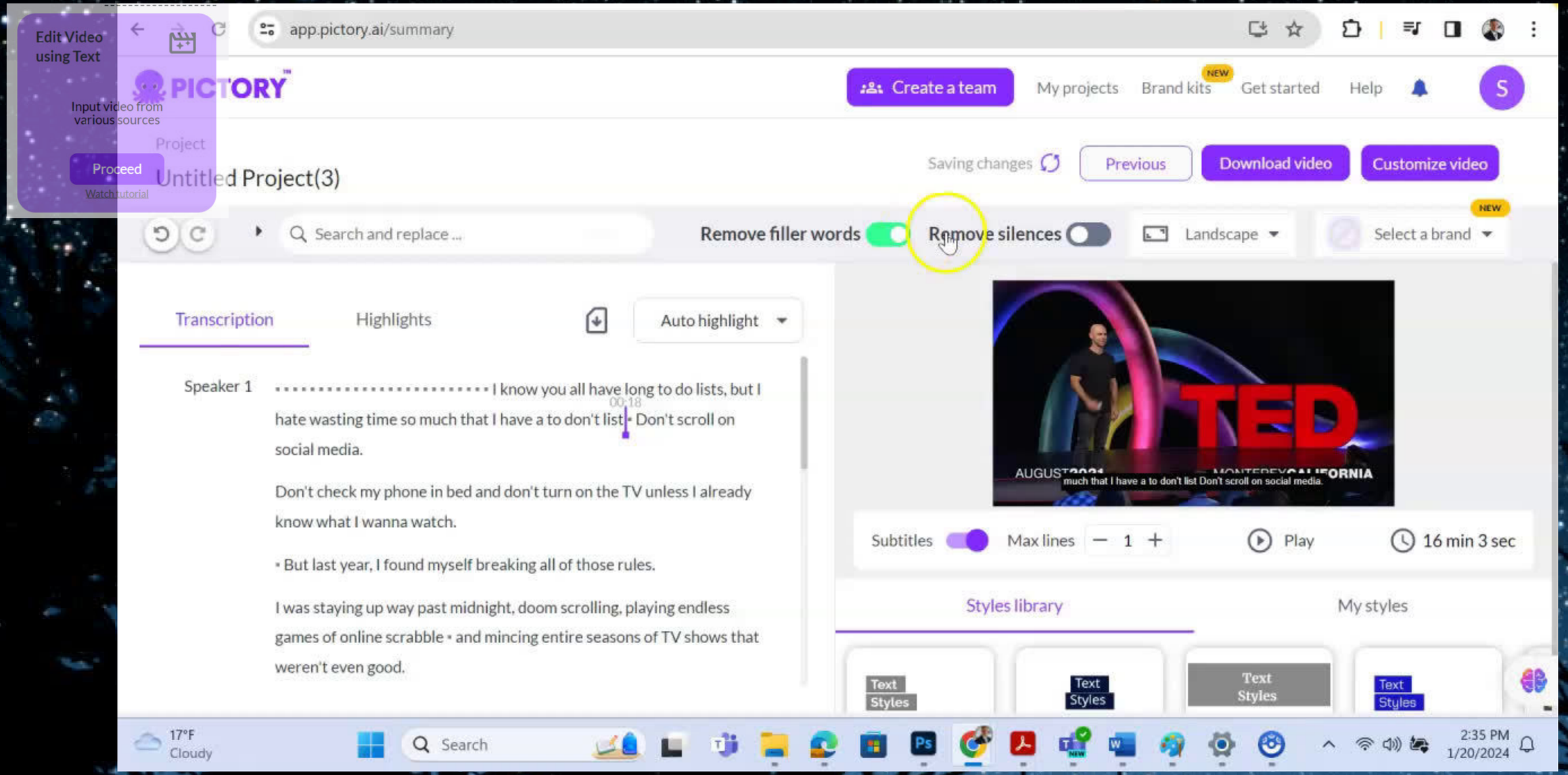
COMMUNICATION

Pictory

...


PICTORY
Create a team
My projects
Brand kits
NEW
Get started
Help
S
Hello, Shawn!
Recent Projects
Untitled Project(3)
Untitled Project(2)
Which content would you like to repurpose into videos?
Try with demo video
Script to Video
Start typing or Copy paste your script
Proceed
Watch tutorial
Article to Video
Copy paste the URL
Use ctrl+v to paste
Proceed
Watch tutorial
Edit Video using Text
Input video from various sources
Proceed
Watch tutorial
Visuals to Video
Drag and drop files or browse computer
Images and Video files
Proceed
Watch tutorial
Recommended for:
Educational videos
Listicle videos
Coaching videos
Step by step guides
Recommended for:
Blogs
Press releases
Any HTML article
Recommended for:
Add subtitles automatically
Cut portions of video
Create video highlights
Add logo, intro, & outro
Recommended for:
Create a slideshow video using existing images & short video clips

... Pictory ...


Edit Video using Text
Input video from various sources
Proceed
Watch tutorial
app.pictory.ai/summary
PICTORY
Create a team
My projects
Brand kits
NEW
Get started
Help
Project
Untitled Project(3)
Saving changes
Previous
Download video
Customize video
Search and replace ...
Remove filler words
Remove silences
Landscape
Select a brand
NEW
Transcription
Highlights
Auto highlight
Speaker 1
I know you all have long to do lists, but I hate wasting time so much that I have a to don't list • Don't scroll on social media.
Don't check my phone in bed and don't turn on the TV unless I already know what I wanna watch.
• But last year, I found myself breaking all of those rules.
I was staying up way past midnight, doom scrolling, playing endless games of online scrabble • and mincing entire seasons of TV shows that weren't even good.
TED
much that I have a to don't list Don't scroll on social media.
Subtitles
Max lines
1
Play
16 min 3 sec
Styles library
My styles
Text Styles
17°F
Cloudy
Search
2:35 PM
1/20/2024

… Pictory …

PRODUCTIVITY

Monica

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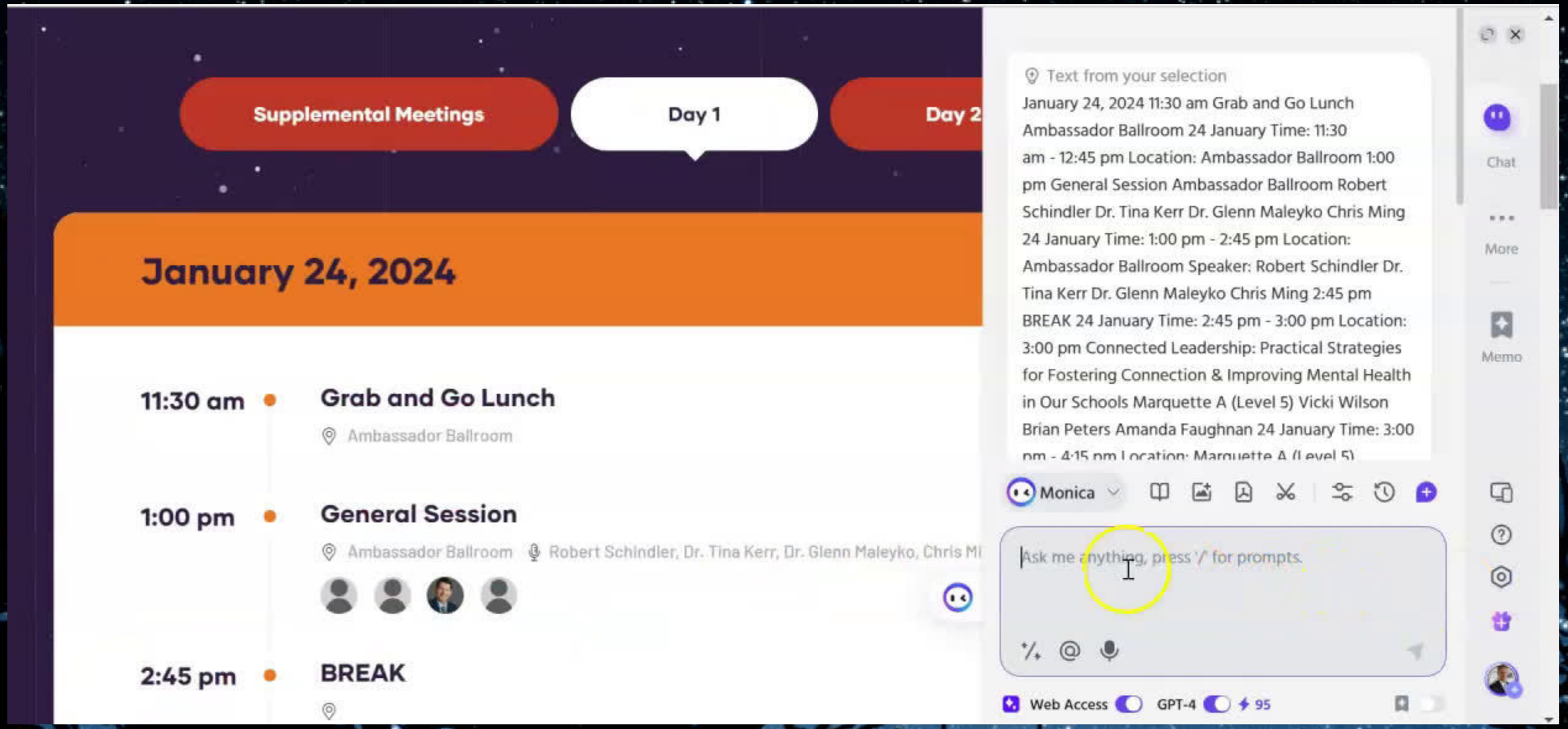
Supplemental Meetings
Day 1
Day 2
January 24, 2024
11:30 am
Grab and Go Lunch
Ambassador Ballroom
1:00 pm
General Session
Ambassador Ballroom
Robert Schindler, Dr. Tina Kerr, Dr. Glenn Maleyko, Chris Mi
2:45 pm
BREAK
Text from your selection
January 24, 2024 11:30 am Grab and Go Lunch Ambassador Ballroom 24 January Time: 11:30 am - 12:45 pm Location: Ambassador Ballroom 1:00 pm General Session Ambassador Ballroom Robert Schindler Dr. Tina Kerr Dr. Glenn Maleyko Chris Ming 24 January Time: 1:00 pm - 2:45 pm Location: Ambassador Ballroom Speaker: Robert Schindler Dr. Tina Kerr Dr. Glenn Maleyko Chris Ming 2:45 pm BREAK 24 January Time: 2:45 pm - 3:00 pm Location: 3:00 pm Connected Leadership: Practical Strategies for Fostering Connection & Improving Mental Health in Our Schools Marquette A (Level 5) Vicki Wilson Brian Peters Amanda Faughnan 24 January Time: 3:00
Chat
More
Memo
Monica
Ask me anything, press '/' for prompts.
Web Access
GPT-4
95

... Monica ...

PRODUCTIVITY

SideBar

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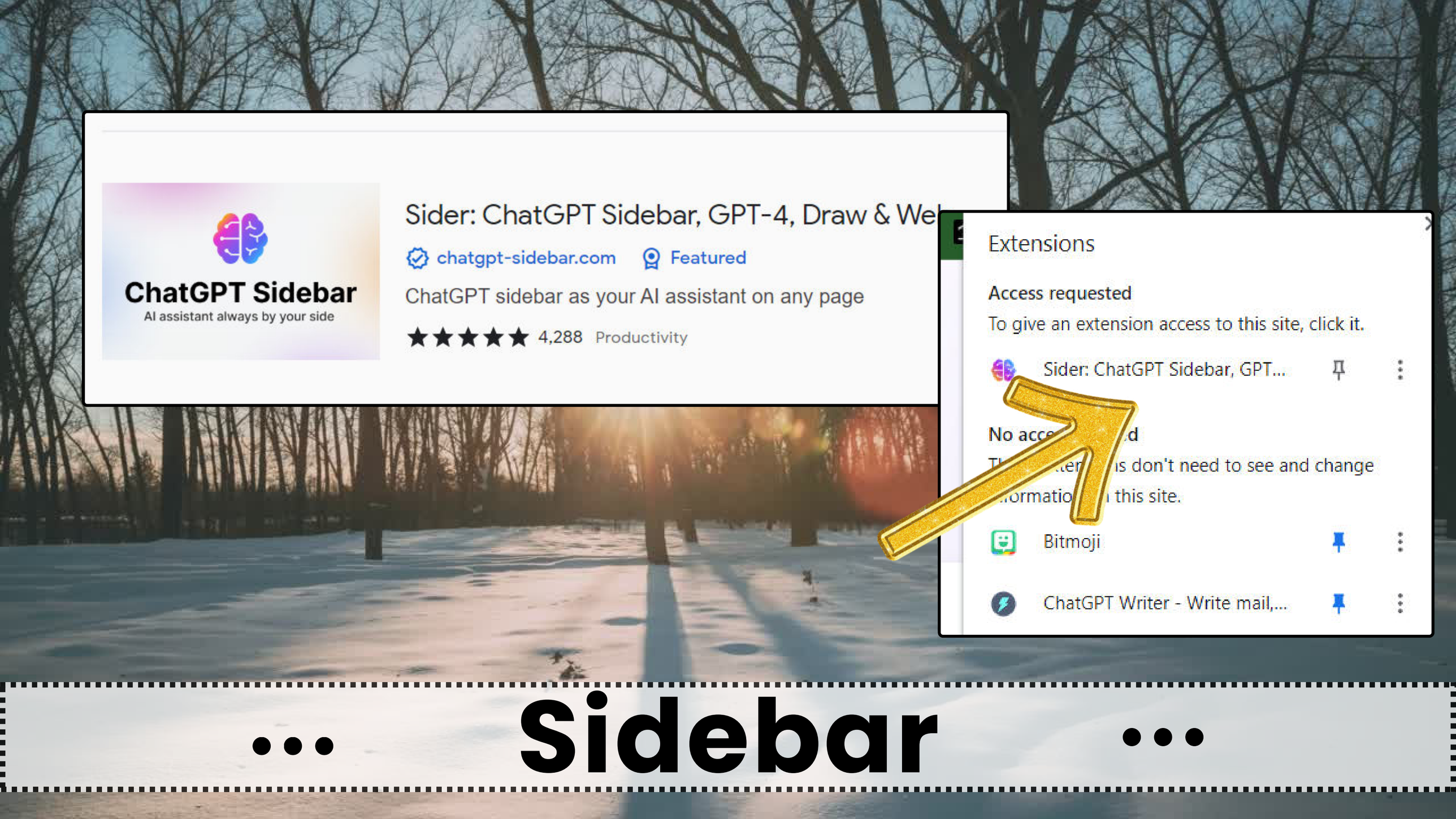

ChatGPT Sidebar
AI assistant always by your side
Sider: ChatGPT Sidebar, GPT-4, Draw & Wel
chatgpt-sidebar.com
Featured
ChatGPT sidebar as your AI assistant on any page
4,288
Productivity
Extensions
Access requested
To give an extension access to this site, click it.
Sider: ChatGPT Sidebar, GPT...
No acce d
s don't need to see and change
this site.
Bitmoji
ChatGPT Writer - Write mail,...
... Sidebar ...

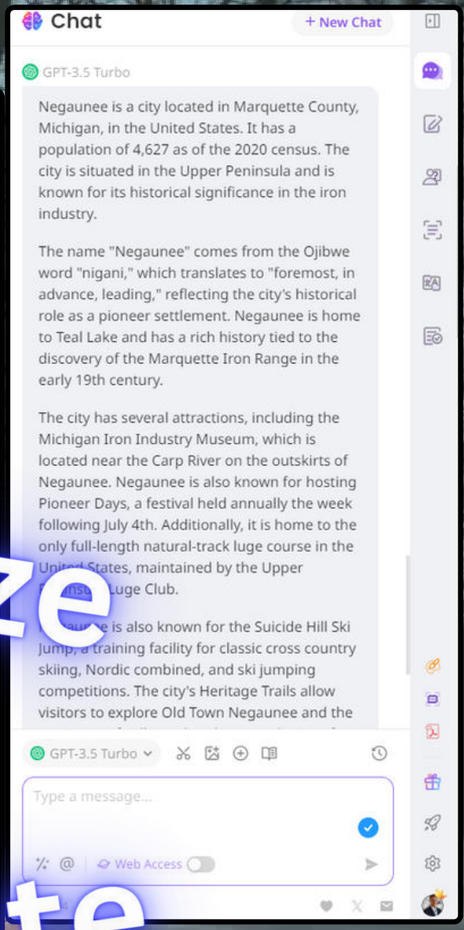
Create Questions

Summarize

Explain

Translate

... Sidebar ...



DECISION MAKING

ChatDoc

...

ChatDOC

API Pricing Wiki Changelog

FIND US ON Product Hunt ▲ 206

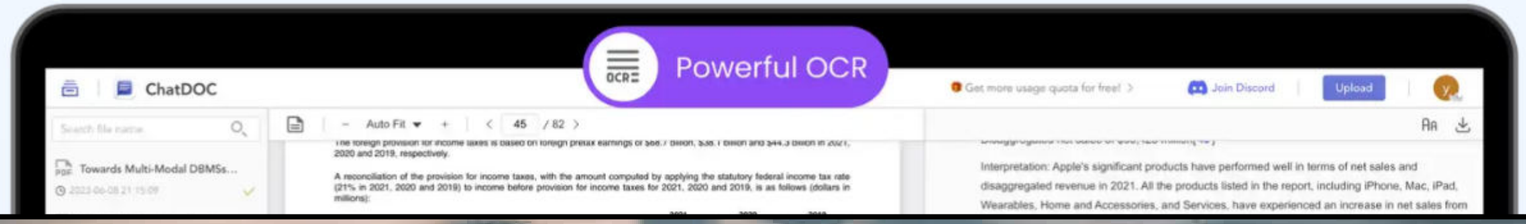
Get Started

NEW Revolutionize ChatDOC for Document Collections - Join ChatDB Waitlist →

Chat with documents.
Get instant answers with cited sources.

ChatDOC is a ChatGPT-based file-reading assistant that can quickly extract, locate, and summarize information from documents (.pdf, .doc, .docx, .md, .epub, scanned file).

Get Started



... ChatDoc ...

ChatDOC

Get more usage quota for free! > | Join Discord | API | Upload | D

Search file name.

the-impact-of-climate-c...
2023-08-22 12:21:42

[SAMPLE] ChatDOC_User_...
2023-08-22 12:21:06

[SAMPLE] Alice_s_Advent...
2023-08-22 12:21:06

No more.

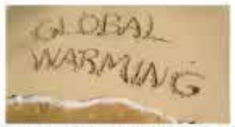
– Auto Fit + 1 / 11

For professional investors and advisers only

Schroders
TalkingPoint

The impact of climate change on the global economy

Keith Wade, Chief Economist and Strategist
Marcus Jennings, Economist



Against a backdrop of rising shareholder interest, we explore how global warming is likely to impact global activity and discuss the need for a collective policy response. Our main themes are as follows:

The effect on growth and inflation (page 2)

- The long-run effects of climate change will most certainly be negative for global economic activity. Damage to the global capital stock and disruptions to labour supply will reduce productivity and economic activity. Inflation will increase as production is curtailed, particularly in agriculture, further weakening real incomes and spending. Whilst there will be winners and losers from warming of several degrees, all countries will, at some point, lose out to climate change.

- Inflation is likely to rise over time, driven by rising food prices and an increase in the cost of energy. Although the climate of some countries is predicted to become more accommodative to agricultural yields in the medium term, the long-run implications of rising temperatures are likely to reduce global crop yields overall.

- Costs are also likely to increase through higher insurance charges. The current curtailment of policy cover for flooding in areas such as Florida is the start of a long-term trend whereby insurance companies take climate change further into account. Premiums in climate risk areas are set to increase, feeding into higher costs for businesses and homeowners. From this perspective, the costs of climate change are already affecting global activity.

Climate damage functions: quantifying the impact on activity (page 3)

- Valuing the future loss in economic output attributable to climate change produces a range of estimates which vary according to views about whether a tipping point is reached between 2 - 4°C of warming. In a worst case scenario, global warming could be seen to reduce annual GDP growth by over 1% between the present day and 2080.

Regional effects (page 6)

- Developing countries are set to absorb much of the losses caused by climate change. Relying more heavily on climate sensitive sectors such as agriculture and tourism, and having naturally warmer climates, they will experience the most adverse effects on activity. Ratings agencies are beginning to factor these effects into their assessments.

Policy responses (page 8)

- Effective policy response will require collective recognition and action from all parties involved. Shareholders have a role, but effective adjustment will require market-based mechanisms such as carbon pricing and potentially rising insurance costs to alter behaviour.

Recommend | Custom

1. What is the Bank of England's stance on the risks of climate regulation limiting global temperature increases? →
2. What is the most widely proposed measure to combat global warming from an economic perspective? →

Type a question or type "/" to select a prompt.

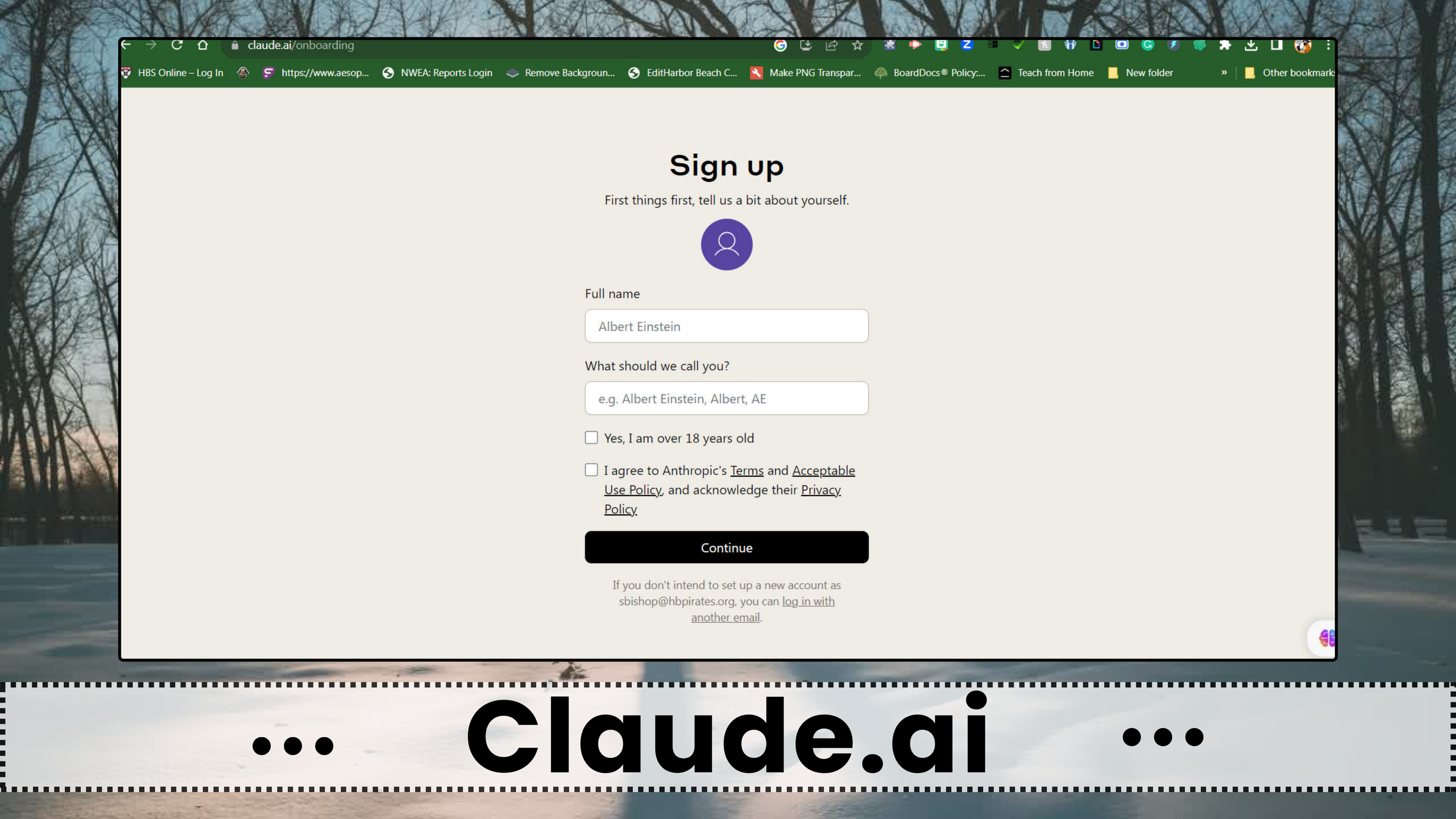
Output in English | Stick to file

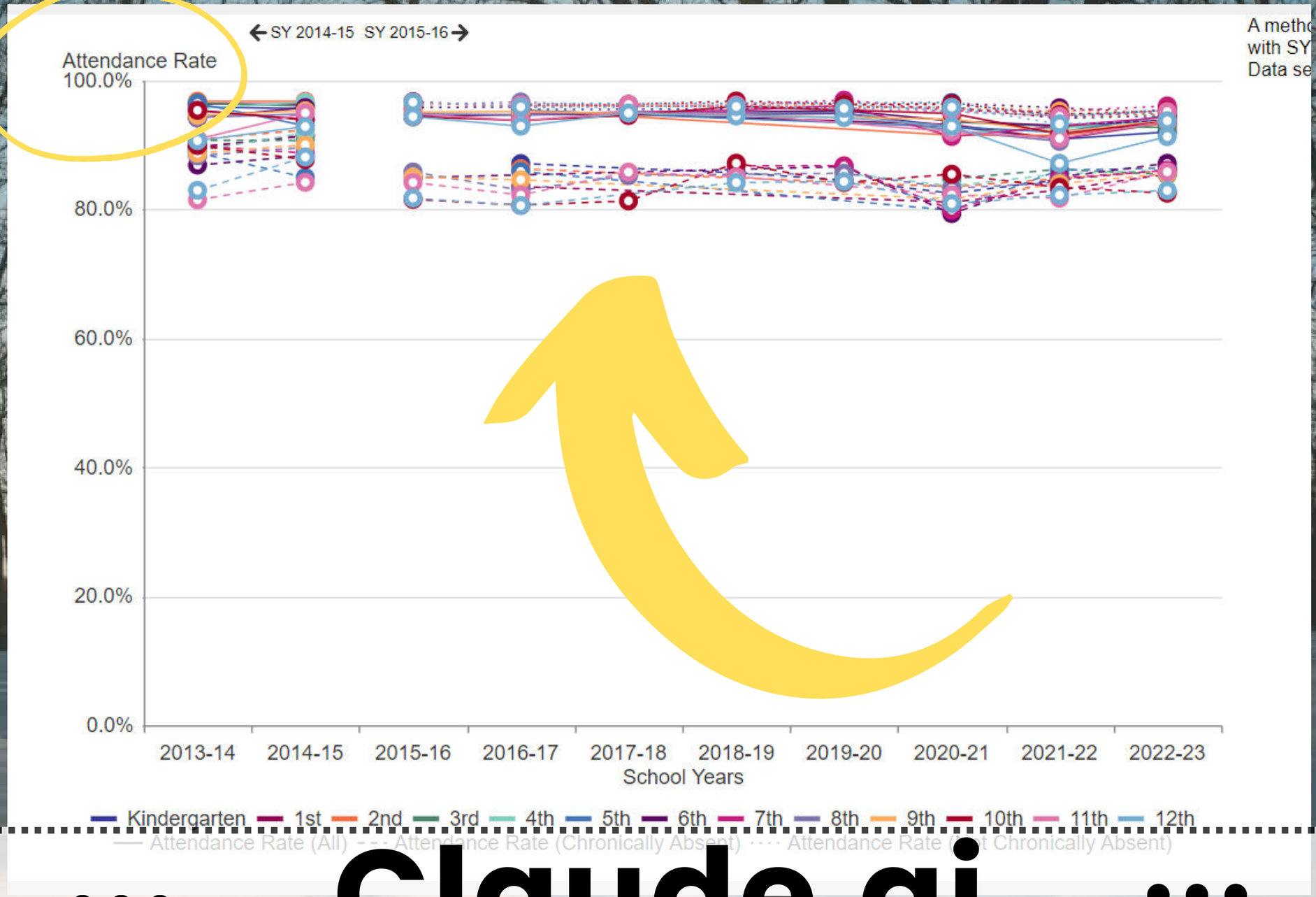
... ChatDoc ...

DECISION MAKING

Claude

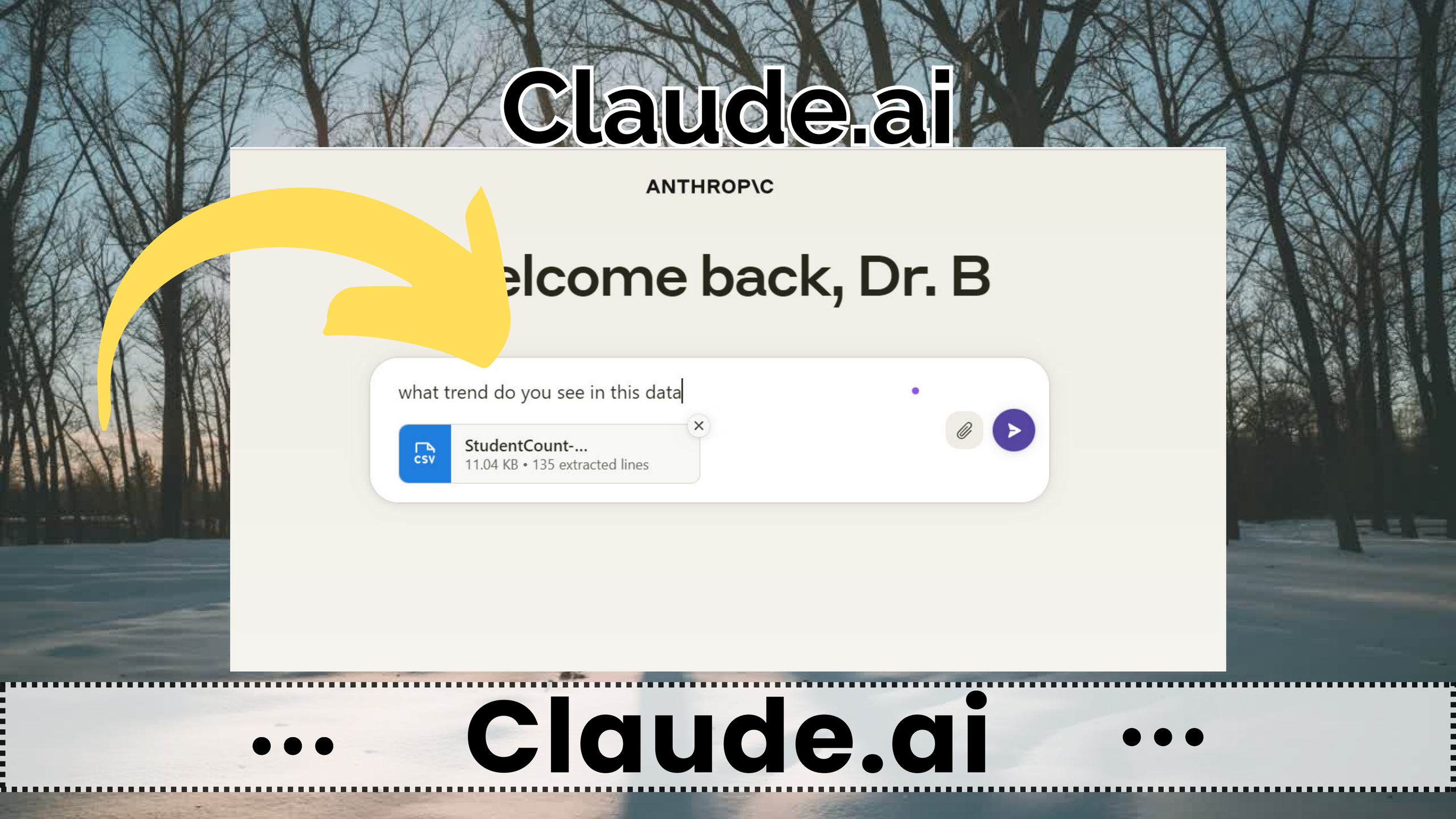
...


claude.ai/onboarding
HBS Online – Log In
https://www.aesop...
NWEA: Reports Login
Remove Backgroun...
EditHarbor Beach C...
Make PNG Transpar...
BoardDocs® Policy:...
Teach from Home
New folder
Other bookmarks
Sign up
First things first, tell us a bit about yourself.
Full name
Albert Einstein
What should we call you?
e.g. Albert Einstein, Albert, AE
Yes, I am over 18 years old
I agree to Anthropic's Terms and Acceptable Use Policy, and acknowledge their Privacy Policy
Continue
If you don't intend to set up a new account as sbishop@hbpirates.org, you can log in with another email.
... Claude.ai ...


SY 2014-15 SY 2015-16
Attendance Rate
100.0%
80.0%
60.0%
40.0%
20.0%
0.0%
2013-14
2014-15
2015-16
2016-17
2017-18
2018-19
2019-20
2020-21
2021-22
2022-23
School Years
Kindergarten
1st
2nd
3rd
4th
5th
6th
7th
8th
9th
10th
11th
12th
Attendance Rate (All)
Attendance Rate (Chronically Absent)

... Claude.ai ...

Claude.ai



... Claude.ai ...

OUTCOMES

• • •

OUTSIDE THE BOX

• • •

#2

COMMUNICATION

HeyGen

...

ART

Adobe

...

MUSIC

SUNO

...

STORY TELLING

NovelEffect

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ART

KREA

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OUTCOMES

• • •

WHAT'S Next

• • •

#4

COMMUNICATION

Mich Virtual

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WHAT'S NEXT

Policy
Ethics
DEI
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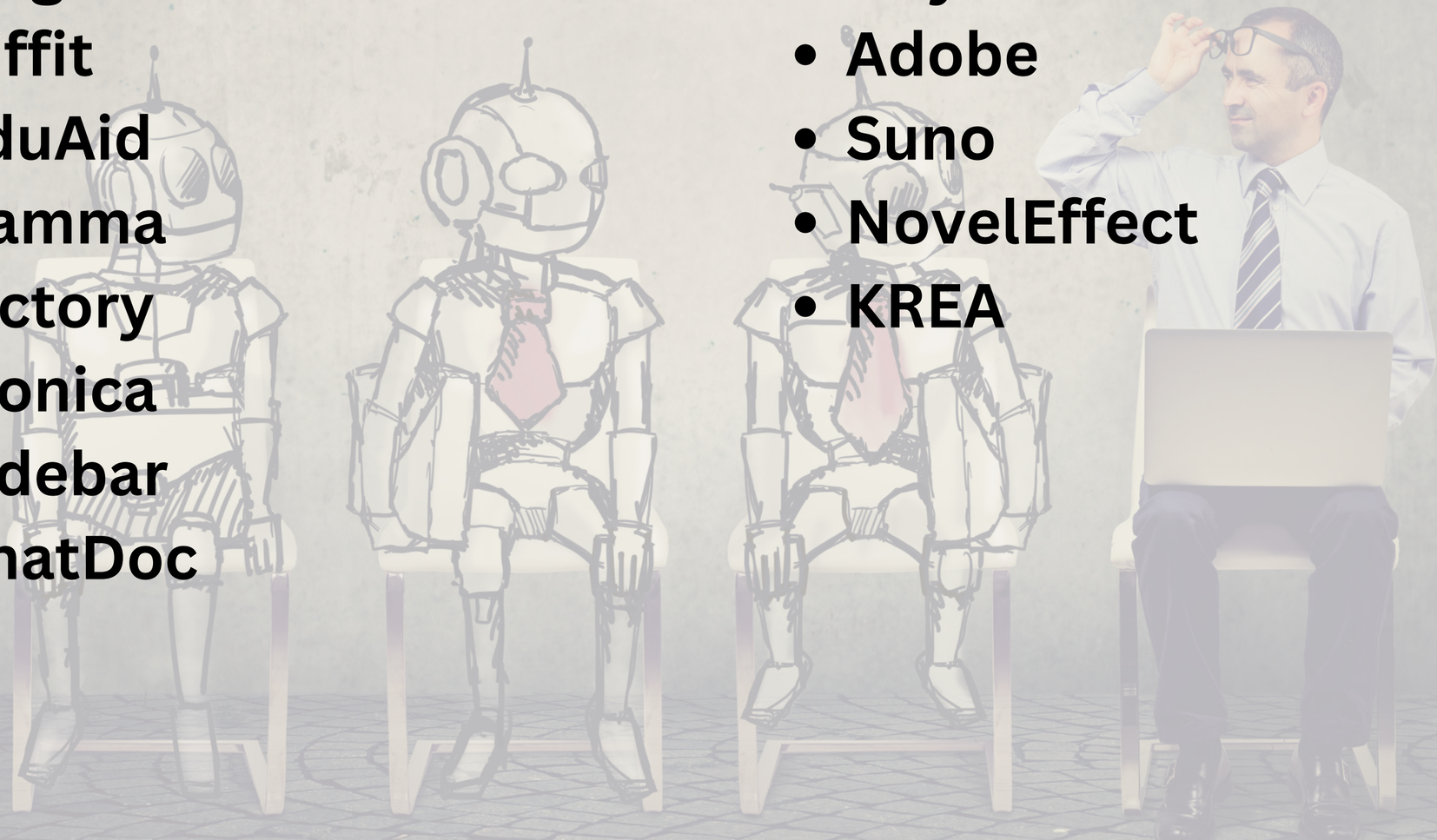
THANK
YOU !

The End

Resources

- ChatGPT
- Magic School
- Diffit
- EduAid
- Gamma
- Pictory
- Monica
- Sidebar
- ChatDoc
- Claude
- HeyGen
- Adobe
- Suno
- NovelEffect
- KREA