

A young girl with dark hair in a ponytail, wearing a pink shirt, is looking intently at a laptop screen. The scene is brightly lit, likely from a window in the background showing green foliage. The text 'MID-WINTER' is overlaid in large, bold, white-outlined letters across the middle of the image.

# MID-WINTER

**LEADERSHIP AND AI  
MASA 2024**



# GROUND RULES

- Device Usage
- What Would Students Do (WWSD).
- How we will come back as a group

***Dr. Shawn Bishop***



# OUTCOMES



- What is AI and why should we care?
- School Leadership and AI
  - AI Usage in Administration (Tools Focus)
  - AI things you might find interesting
- What's Next?







**Shawn Bishop, Ed.D.**  
Director of Research and  
Leadership Development

# Who Am I?



MASA





# OUTCOMES



**What is AI**  
**Why Should We Care**



**#1**



*What is*  
**AI?**

**AI, or artificial intelligence, refers to the simulation of human intelligence processes by machines, especially computer systems.**



*Stats*

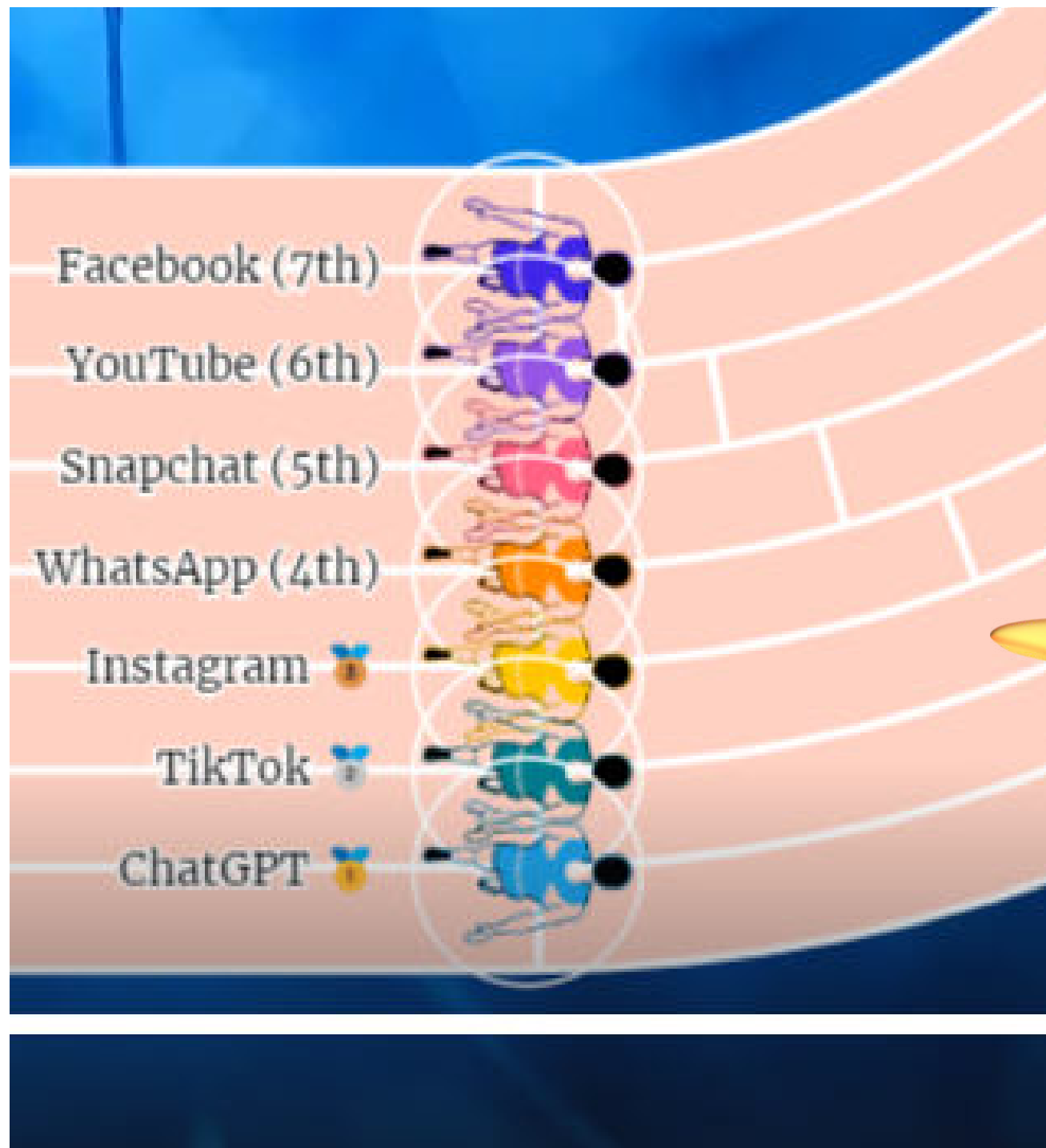
GENERATIVE AI

# Stats

# GENERATIVE AI

- By 2025 30% of outbound messages by major companies will be AI generated
- By 2030 90% of major film content will be AI generated
- By 2025 30% of new drug discovered using AI tools
- According to the World Economic Forum AI is expected to replace 85 million jobs worldwide by 2025.
  - Though that sounds scary, the report goes on to say that it will also create 97 million new jobs in that same timeframe.
- 40% of Students admit to using AI (inside Higher Ed, November 2023)
  - 65% of students said training in how to use AI is a need and would benefit them in their futures.
- Forecast worldwide AI software market will grow from \$64 billion in 2022 to nearly \$251 billion in 2027 (International Data Corporation)
  - \$1.3 Trillion within the next 7 years. (Bloomberg, 2023)
  - As a means of comparison that's equal to paying a \$1,200 house payment each month for 90,277,778 years!
- 46% of high schools students say they've used AI (Education Week, Dec 2023)
  - BUT of those scoring in the top quarter of the ACT 53% said they used AI
  - COMPARE that to those scoring in the bottom quarter of the ACT, which was 36% of students





*One Tool*

**AI**



WHY AI IS IMPORTANT

# CHATGPT



ChatGPT 3.5 ▾



How can I help you today?

- **ChatGPT has over 100 million weekly active users.**
- **More than 92% of Fortune 500 companies are using ChatGPT.**



*One Tool*  
**CHATGPT**

**Create**

Question for Interviews  
Veterans Day Poem

**Generate**

Letter to District on Emergency  
1st Grade Feeling Word

**Reflect**

Calm the tone of an email

**Summarize**

Long Email

**Learn**

Round Table

**Revise**

Letter of Recommendation

**Plan**

Write Lesson Plan

*Ask*  
**CHATGPT**

1. Curriculum Development and Customized Learning Materials
2. Language Translation and Support for ESL Students
3. Data Analysis for School Performance
4. Grant Writing and Fundraising Assistance
5. Professional Development Resources for Teachers
6. Customized Reports on Educational Trends and Innovations
7. Facilitating Parent and Community Engagement
8. Policy Research and Compliances
9. Mental Health and Well-being Resources
10. Scenario Simulations for Administrative Training

...

**ChatGPT**

...



**Creating Your Own**

**GPT**

**(Generative Pre-Trained Transformers)**

...

**ChatGPT**

...

The screenshot shows a web browser window with several tabs open. The active tab is 'ChatGPT - Michigan School Law Assistant 2023-2024'. The browser address bar shows the URL: chat.openai.com/g/g-uXQ5uX2xL-michigan-school-law-assistant-2023-2024. The ChatGPT interface displays a custom GPT card for 'Michigan School Law Assistant 2023-2024' by Shawn Bishop. The card includes a profile picture of a globe with books and a pencil, and a description: 'I provide detailed insights into Michigan's updated school evaluation laws.' Below the card are four example prompts in a grid: 'What's new in Michigan's teacher evaluation laws?', 'Can you explain the latest legal requirements for sch...', 'How do the recent changes affect superintendent ev...', and 'What are the key points in the new Michigan school e...'. At the bottom of the interface, there is a disclaimer: 'ChatGPT can make mistakes. Consider checking important information.' The browser's taskbar at the bottom shows the date as 1/20/2024 and the time as 10:19 PM.

**Creating Your Own GPT**

... **ChatGPT** ...



# OUTCOMES



**School Leadership**

**&**

**AI**



**#2**





PRODUCTIVITY

# Magjic School





### Quote of the Day

Generate quote of the day suggestions based on any topic.



### Teacher Observations

Generate areas of strength and suggestions for next steps for a teacher based on a classroom...



### Thank You Note

Generate a customized thank you note to show your appreciation!



### Professional Email

Generate a professional e-mail communication to colleagues and other professionals.



### Gift Suggestion

A gift suggestion recommendation tool for teachers shopping for all of their loved ones.



## Teacher Observations

Generate areas of strength and suggestions for next steps for a teacher based on a classroom observation.

#### Teacher's Observed Areas of Strength:

Warm and personable with students, great monitoring of student work, strong alignment of the lesson, great voice and tone, seating arrangement supports learning, etc.

#### Teacher's Observed Opportunities for Growth:

Talking over students, too much teacher talk time, misaligned objective and independent practice, etc.

... **Magic School** ...



PRODUCTIVITY

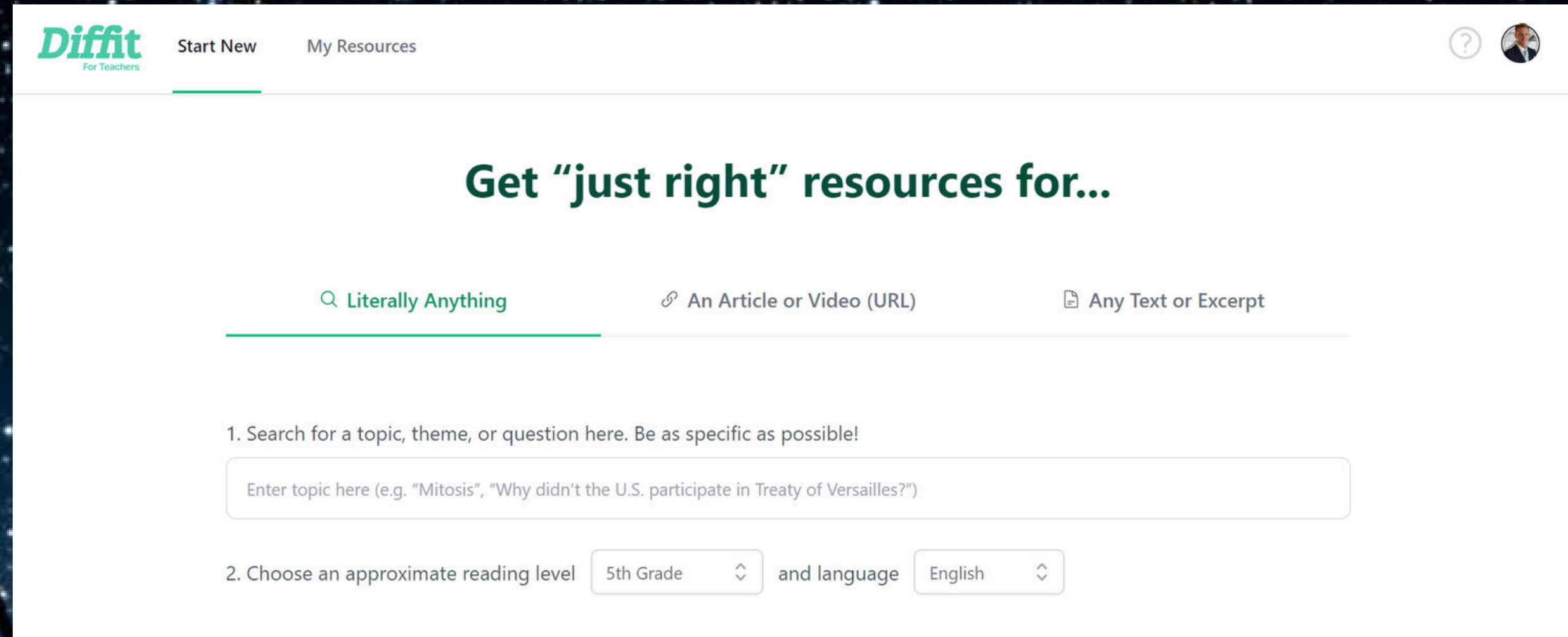
# Difffit





# Why you should care:

- **Sharing with Your Staff**
- **Using it yourself**



The screenshot shows the Diffit website interface. At the top left is the logo "Diffit For Teachers". To its right are links for "Start New" and "My Resources". In the top right corner, there is a help icon (question mark) and a user profile icon. The main heading is "Get 'just right' resources for...". Below this are three search filters: "Literally Anything" (selected), "An Article or Video (URL)", and "Any Text or Excerpt". A search instruction reads: "1. Search for a topic, theme, or question here. Be as specific as possible!". Below this is a search input field with the placeholder text "Enter topic here (e.g. 'Mitosis', 'Why didn't the U.S. participate in Treaty of Versailles?)". Below the search field is another instruction: "2. Choose an approximate reading level". This is followed by a dropdown menu set to "5th Grade" and the text "and language", followed by another dropdown menu set to "English".

...

# Diffit

...

The screenshot shows the Diffit website interface. At the top, there is a navigation bar with the Diffit logo and links for "Start New" and "My Resources". The main heading reads "Get 'just right' resources for...". Below this, there are three search options: "Literally Anything" (selected), "An Article or Video (URL)", and "Any Text or Excerpt". A search input field contains the text "The power of teach team collaboration within schools". Below the input field, there are two dropdown menus: "5th Grade" for the reading level and "English" for the language. A green "Generate Resources" button is visible at the bottom of the search area. The browser's taskbar at the bottom shows various application icons and the system clock indicating 12:51 PM on 1/20/2024.

...

**Diffit**

...



PRODUCTIVITY

# EduAid





eduaide.ai/app/assistant

### Teaching Assistant

Grade

Middle School (Students Grade 6-8)

Professional Duties Accessibility **Wellness**

- S.E.L. Activity** ★  
Impactful activities fostering emotional intelligence and well-being.
- Mindfulness Activity** ★  
Cultivate focused awareness of the present moment. Promote mental clarity and reduce stress.
- Team Building Activity** ★  
Build stronger bonds between students, and foster collaboration and camaraderie in the classroom.
- Icebreaker** ★  
Engaging activity to promote successful introductions.
- Digital Citizenship Lesson** ★  
Promote effective and thoughtful activities for developing responsible technology use.
- School Improvement Project** ★  
Enhance the quality of the learning environment and give students shared ownership.

No resource is open

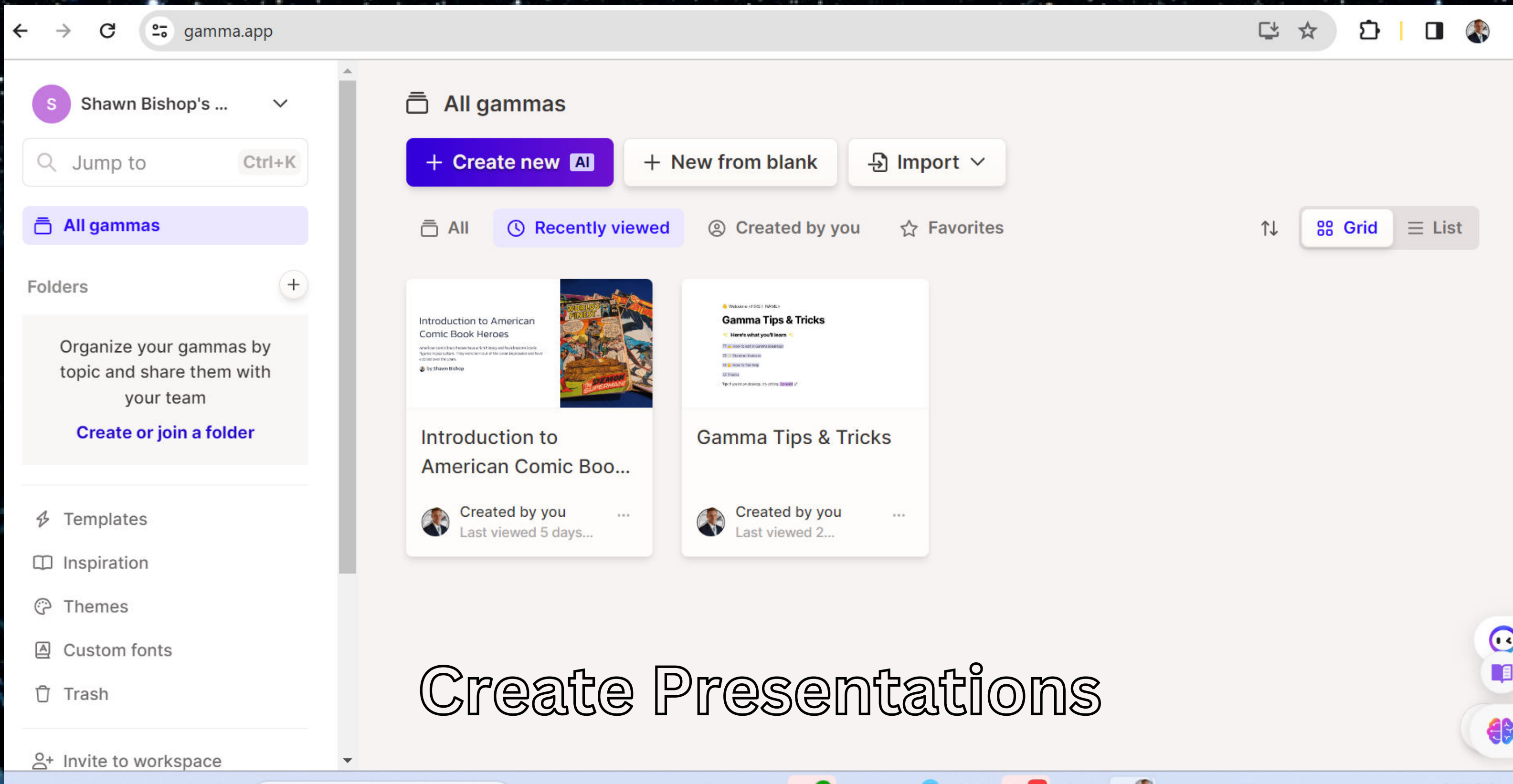
- Create a New Resource
- Open a Saved Resource
- Create an Empty Card ( + below)
- AI Disclaimer

PRODUCTIVITY

# Gamma







Create Presentations

... **Gamma.app** ...



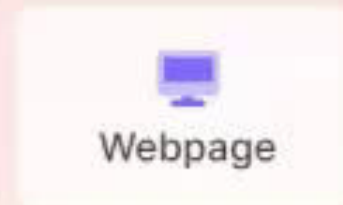
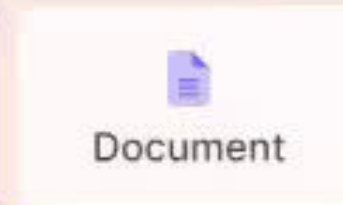
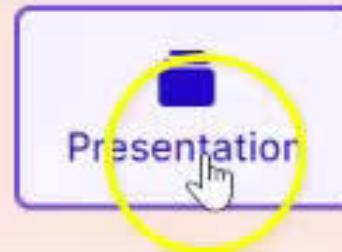
Board Presentation  
AI's Impacts

← Back

# Generate

What would you like to create today?

Present live or share async for reading. Cards expand to fit your content.



8 cards ▾

English (US) ▾

Describe what you'd like to make

Try it out

Keynote speech on digital transformation in the banking...

Explain the big bang to a 17th century pirate

Pitch deck for a startup that makes organic dog food

... **Gamma.app** ...

COMMUNICATION

# Pictory





Hello, Shawn!

- Recent Projects
- Untitled Project(3)
  - Untitled Project(2)

### Which content would you like to repurpose into videos?

Try with demo video

**Script to Video**

Start typing or Copy paste your script

**Proceed**

[Watch tutorial](#)

- Recommended for:
- ✓ Educational videos
  - ✓ Listicle videos
  - ✓ Coaching videos
  - ✓ Step by step guides

**Article to Video**

Copy paste the URL

Use ctrl+v to paste

**Proceed**

[Watch tutorial](#)

- Recommended for:
- ✓ Blogs
  - ✓ Press releases
  - ✓ Any HTML article

**Edit Video using Text**

Input video from various sources

**Proceed**

[Watch tutorial](#)

- Recommended for:
- ✓ Add subtitles automatically
  - ✓ Cut portions of video
  - ✓ Create video highlights
  - ✓ Add logo, intro, & outro

**Visuals to Video**

Drag and drop files or browse computer

Images and Video files

**Proceed**

[Watch tutorial](#)

- Recommended for:
- ✓ Create a slideshow video using existing images & short video clips

...

# Pictory

AI's Impacts

...



app.pictory.ai/summary

PICTORY™

Create a team My projects Brand kits Get started Help

Untitled Project(3)

Remove filler words Remove silences Landscape Select a brand

Transcription Highlights Auto highlight

Speaker 1 ..... I know you all have long to do lists, but I hate wasting time so much that I have a to don't list - Don't scroll on social media.

Don't check my phone in bed and don't turn on the TV unless I already know what I wanna watch.

• But last year, I found myself breaking all of those rules.

I was staying up way past midnight, doom scrolling, playing endless games of online scrabble • and mincing entire seasons of TV shows that weren't even good.

Subtitles Max lines 1 Play 16 min 3 sec

Styles library My styles

Text Styles Text Styles Text Styles Text Styles

17°F Cloudy Search 2:35 PM 1/20/2024

... Pictory ...

PRODUCTIVITY

# Monica





Supplemental Meetings

Day 1

Day 2

January 24, 2024

11:30 am • **Grab and Go Lunch**

Ambassador Ballroom

1:00 pm • **General Session**

Ambassador Ballroom Robert Schindler, Dr. Tina Kerr, Dr. Glenn Maleyko, Chris M



2:45 pm • **BREAK**



Text from your selection

January 24, 2024 11:30 am Grab and Go Lunch  
Ambassador Ballroom 24 January Time: 11:30  
am - 12:45 pm Location: Ambassador Ballroom 1:00  
pm General Session Ambassador Ballroom Robert  
Schindler Dr. Tina Kerr Dr. Glenn Maleyko Chris Ming  
24 January Time: 1:00 pm - 2:45 pm Location:  
Ambassador Ballroom Speaker: Robert Schindler Dr.  
Tina Kerr Dr. Glenn Maleyko Chris Ming 2:45 pm  
BREAK 24 January Time: 2:45 pm - 3:00 pm Location:  
3:00 pm Connected Leadership: Practical Strategies  
for Fostering Connection & Improving Mental Health  
in Our Schools Marquette A (Level 5) Vicki Wilson  
Brian Peters Amanda Faughnan 24 January Time: 3:00  
pm - 4:15 pm Location: Marquette A (Level 5)

Monica

Ask me anything, press / for prompts.

Web Access GPT-4 95

...

Monica

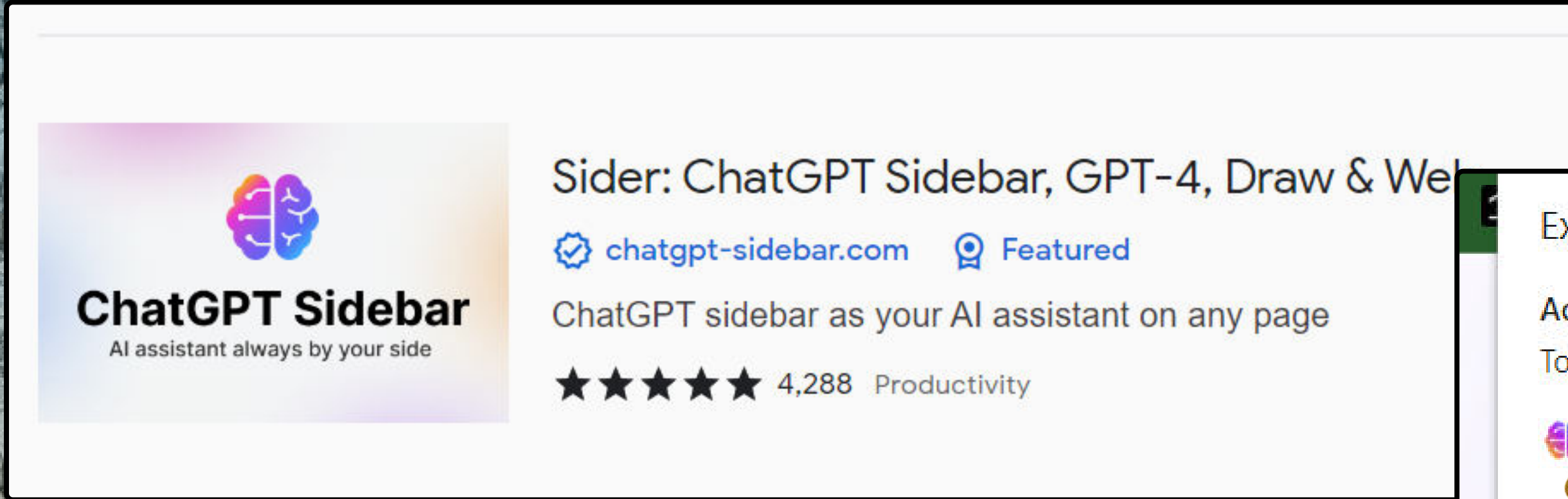
...




PRODUCTIVITY



# SideBar





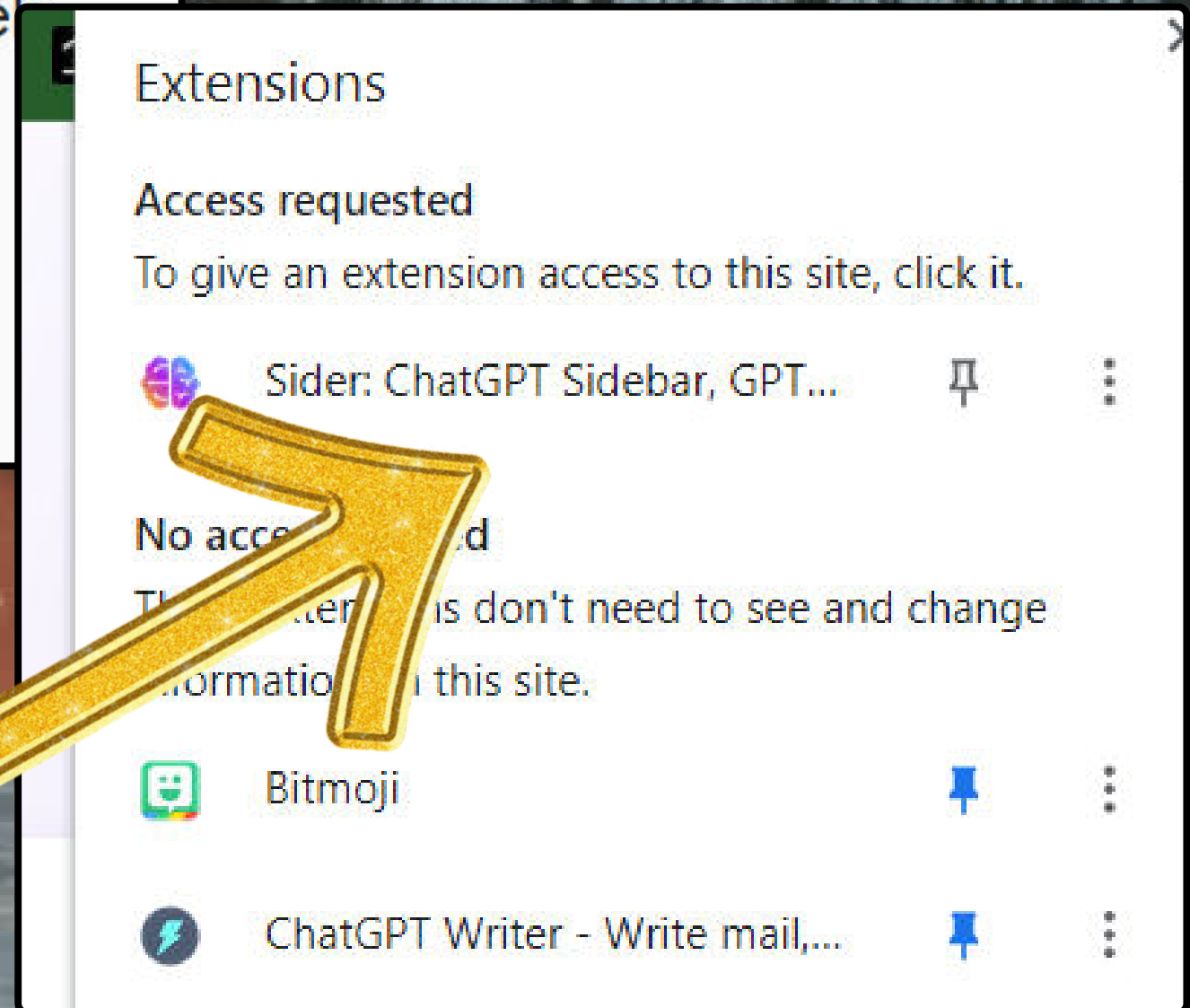
  
**ChatGPT Sidebar**  
AI assistant always by your side

Sider: ChatGPT Sidebar, GPT-4, Draw & Web

 chatgpt-sidebar.com  Featured




ChatGPT sidebar as your AI assistant on any page

★★★★★ 4,288 Productivity







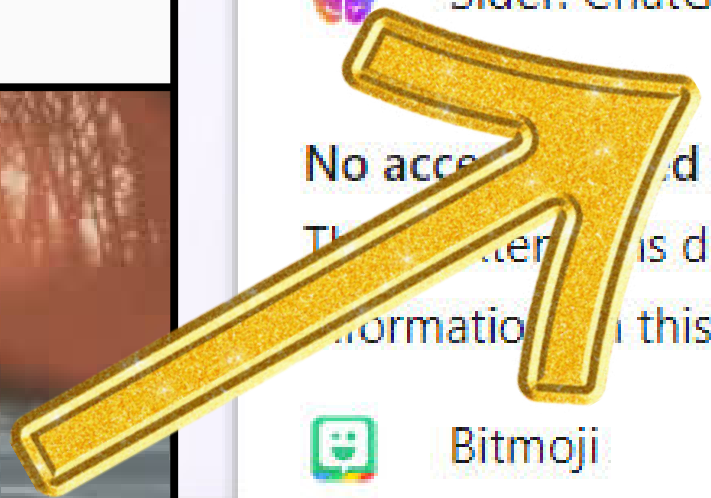
Extensions

Access requested  
To give an extension access to this site, click it.

-  Sider: ChatGPT Sidebar, GPT...  

No access requested  
These extensions don't need to see and change information on this site.

-  Bitmoji  
-  ChatGPT Writer - Write mail,...



... **Sidebar** ...



**WIKIPEDIA**  
The Free Encyclopedia

Search Wikipedia

## Negaunee, Michigan

29 languages

Article Talk

From Wikipedia, the free encyclopedia

**Negaunee** (/nəˈɡɔːniː/ *nə-GAW-nee* or locally /nəˈɡɒniː/ *nə-GAH-nee*) is a city in Marquette County in the U.S. state of Michigan. The population was 4,627 at the 2020 census. The city is located at the southwest corner of Negaunee Township, which administratively is in the Upper Peninsula. The city is on the Teal Lake trolley trail. The name Negaunee comes from the Anishinabemowin (Ojibwe) word *nigawunee*, "foremost, in advance, leading," which was determined to be the closest Ojibwe translation of "Negaunee". Within the city limits is Teal Lake.

### History

The city was built after the discovery of the Marquette Iron Range during the early 19th century. The Jackson Mine was established in 1845 to mine the ore for shipment to iron forges; the first furnace to operate in the Lake Superior basin was set up in Negaunee during this period.<sup>[5]</sup> In 1858, the community was given a post office. In 1865, Negaunee was incorporated as a village and reincorporated as a city in 1873.<sup>[6]</sup> As mining operations expanded, many immigrants helped settle the area, bringing with them rich traditions that remain today. Due to extensive underground mining, roughly half the city was abandoned in the early 20th century due to risk of cave-in. The city closed its trolley system in 1927. The Jackson Mine ceased all operations within the city limits in the 1940s.

On January 16, 1952, Negaunee became the smallest city to ever host an NBA game. The Milwaukee Hawks beat the Baltimore Bullets 77–71. Baltimore's Don Barksdale led all scorers with 24 points. Negaunee is still the smallest city to ever host any of the four major North American professional sports.<sup>[7]</sup>

### Geography

Negaunee is in central Marquette County and is bordered to the west by the city of Ishpeming. Marquette, the county seat, is 10 miles (16 km) to the east. Negaunee sits on the eastern shore of Teal Lake, all of which is within the city borders. According to the United States Census Bureau, the city has a total area of 14.34 square miles (37.14 km<sup>2</sup>), of which 13.44 square miles (34.81 km<sup>2</sup>) are land and 0.90 square miles (2.31 km<sup>2</sup>), or 6.24%, are water.<sup>[1]</sup>

### Attractions

Chat

GPT-3.5 Turbo

Negaunee is a city located in Marquette County, Michigan, in the United States. It has a population of 4,627 as of the 2020 census. The city is situated in the Upper Peninsula and is known for its historical significance in the iron industry.

The name "Negaunee" comes from the Ojibwe word "nigani," which translates to "foremost, in advance, leading," reflecting the city's historical role as a pioneer settlement. Negaunee is home to Teal Lake and has a rich history tied to the discovery of the Marquette Iron Range in the early 19th century.

The city has several attractions, including the Michigan Iron Industry Museum, which is located near the Carp River on the outskirts of Negaunee. Negaunee is also known for hosting Pioneer Days, a festival held annually the week following July 4th. Additionally, it is home to the only full-length natural-track luge course in the United States, maintained by the Upper Peninsula Luge Club.

Negaunee is also known for the Suicide Hill Ski Jump, a training facility for classic cross country skiing, Nordic combined, and ski jumping competitions. The city's Heritage Trails allow visitors to explore Old Town Negaunee and the

Type a message...

Web Access

Create Questions Summarize Explain Translate

...

Sidebar

...



DECISION MAKING

# ChatDoc





NEW Revolutionize ChatDOC for Document Collections - Join ChatDB Waitlist →

# Chat with documents. Get instant answers with cited sources.

ChatDOC is a ChatGPT-based file-reading assistant that can quickly extract, locate, and summarize information from documents (.pdf, .doc, .docx, .md, .epub, scanned file).

Get Started



... **ChatDoc** ...

ChatDOC

Get more usage quota for free! > Join Discord API Upload

Search file name.

- PDF the-impact-of-climate-c... 2023-08-22 12:21:42 ✓
- PDF [SAMPLE] ChatDOC\_User\_... 2023-08-22 12:21:06 ✓
- PDF [SAMPLE] Alice\_s\_Advent... 2023-08-22 12:21:06 ✓

No more.




Auto Fit 1 / 11

For professional investors and advisers only

## Schroders TalkingPoint

### The impact of climate change on the global economy

Keith Wade, Chief Economist and Strategist  
Marcus Jennings, Economist



Against a backdrop of rising shareholder interest, we explore how global warming is likely to impact global activity and discuss the need for a collective policy response. Our main themes are as follows:

**The effect on growth and inflation (page 2)**

- The long-run effects of climate change will most certainly be negative for global economic activity. Damage to the global capital stock and disruptions to labour supply will reduce productivity and economic activity. Inflation will increase as production is curtailed, particularly in agriculture, further weakening real incomes and spending. Whilst there will be winners and losers from warming of several degrees, all countries will, at some point, lose out to climate change.
- Inflation is likely to rise over time, driven by rising food prices and an increase in the cost of energy. Although the climate of some countries is predicted to become more accommodative to agricultural yields in the medium term, the long-run implications of rising temperatures are likely to reduce global crop yields overall.
- Costs are also likely to increase through higher insurance charges. The current curtailment of policy cover for flooding in areas such as Florida is the start of a long-term trend whereby insurance companies take climate change further into account. Premiums in climate risk areas are set to increase, feeding into higher costs for businesses and homeowners. From this perspective, the costs of climate change are already affecting global activity.

**Climate damage functions: quantifying the impact on activity (page 3)**

- Valuing the future loss in economic output attributable to climate change produces a range of estimates which vary according to views about whether a tipping point is reached between 2 - 4°C of warming. In a worst case scenario, global warming could be seen to reduce annual GDP growth by over 1% between the present day and 2080.

**Regional effects (page 6)**

- Developing countries are set to absorb much of the losses caused by climate change. Relying more heavily on climate sensitive sectors such as agriculture and tourism, and having naturally warmer climates, they will experience the most adverse effects on activity. Ratings agencies are beginning to factor these effects into their assessments.

**Policy responses (page 8)**

- Effective policy response will require collective recognition and action from all parties involved. Shareholders have a role, but effective adjustment will require market-based mechanisms such as carbon pricing and potentially rising insurance costs to alter behaviour.

Recommend Custom

1. What is the Bank of England's stance on the risks of climate regulation limiting global temperature increases? →
2. What is the most widely proposed measure to combat global warming from an economic perspective? →

Type a question or type "/" to select a prompt.

Output in English Stick to file

... **ChatDoc** ...



DECISION MAKING

# Claude




claude.ai/onboarding

HBS Online – Log In | https://www.aesop... | NWEA: Reports Login | Remove Backgroun... | EditHarbor Beach C... | Make PNG Transpar... | BoardDocs® Policy:... | Teach from Home | New folder | Other bookmark

## Sign up

First things first, tell us a bit about yourself.



Full name

What should we call you?

Yes, I am over 18 years old

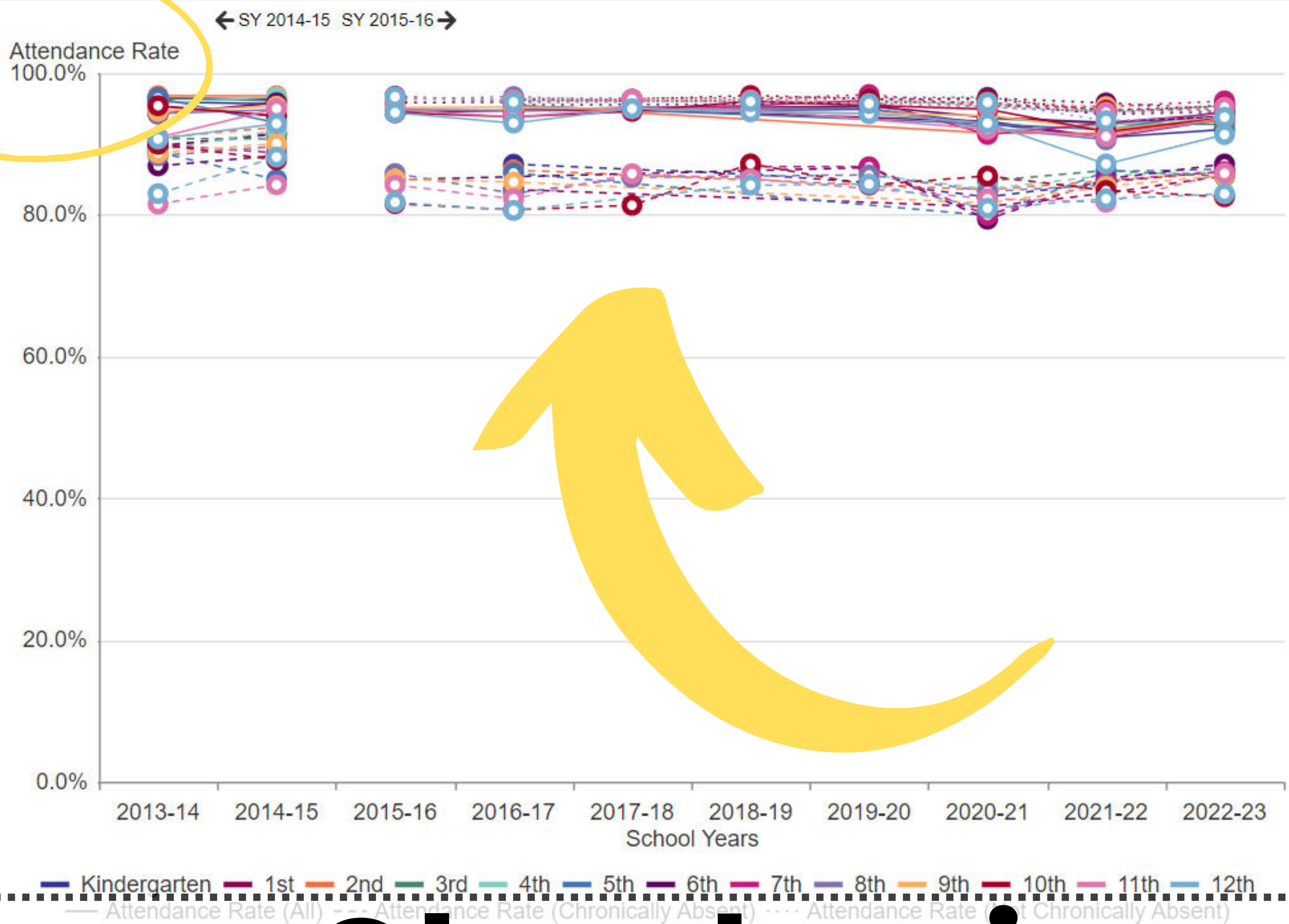
I agree to Anthropic's [Terms](#) and [Acceptable Use Policy](#), and acknowledge their [Privacy Policy](#).

[Continue](#)

If you don't intend to set up a new account as sbishop@hbpirates.org, you can [log in with another email](#).

... **Claude.ai** ...





A metho  
with SY  
Data se

...

**Claude.ai**

...

# Claude.ai

ANTHROPIC

Welcome back, Dr. B

what trend do you see in this data|



StudentCount-...  
11.04 KB • 135 extracted lines



...

# Claude.ai

...



# OUTCOMES



**OUTSIDE  
THE  
BOX**



**#2**





COMMUNICATION

# HeyGen





ART

**Adobe**



MUSIC

# SUNO





STORY TELLING

# Novel Effect



ART

# KREA





**OUTCOMES**



**WHAT'S  
Next**



**#4**





COMMUNICATION

# Mich Virtual





WHAT'S NEXT

# Policy Ethics

# DEI

...



THANK  
YOU!





The End



# Resources

- ChatGPT
- Magic School
- Diffit
- EduAid
- Gamma
- Pictory
- Monica
- Sidebar
- ChatDoc
- Claude
- HeyGen
- Adobe
- Suno
- NovelEffect
- KREA

