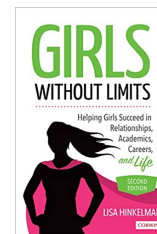


CONFIDENT GIRLS COMPETENT WOMEN

NEW INSIGHTS AND RESEARCH FOR LEADERS

Lisa Hinkelman, Ph.D., Founder/CEO
Ruling Our eXperiences (ROX)
Author, *Girls Without Limits*

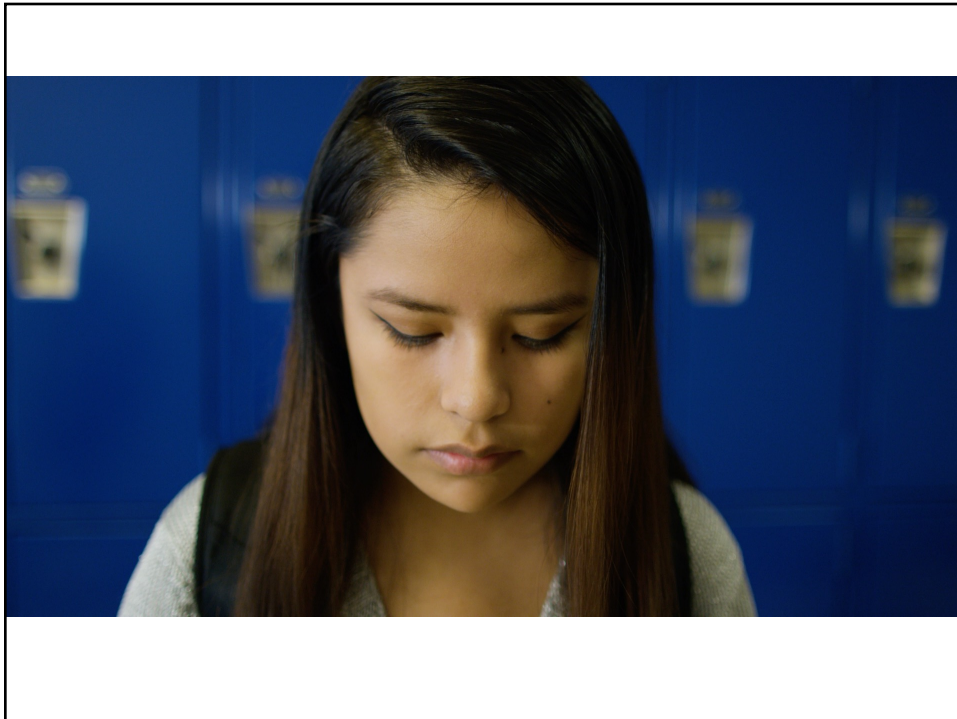


1

MISSION TO CREATE
GENERATIONS OF CONFIDENT
GIRLS WHO CONTROL THEIR
OWN RELATIONSHIPS,
EXPERIENCES, DECISIONS AND
FUTURES.



2



3

ROX IS A NONPROFIT ORGANIZATION THAT PARTNERS WITH SCHOOLS TO HELP THEIR GIRLS SUCCEED SOCIALLY, EMOTIONALLY AND ACADEMICALLY.



4



Rox
RULING OUR EXPERIENCES

THE ROX INSTITUTE FOR
RESEARCH & TRAINING

PROFESSIONALLY-DELIVERED
SCHOOL-BASED EMPOWERMENT
PROGRAMMING FOR GIRLS IN
GRADES 5-12

LARGE-SCALE, NATIONALLY
REPRESENTATIVE RESEARCH
CENTERED ON GIRLS

WORKSHOPS & TRAINING FOCUSED
ON GIRLS' EMPOWERMENT AND
WOMEN'S LEADERSHIP

DATA-DRIVEN RESOURCES FOR
EDUCATORS, PARENTS, COACHES AND
MENTORS



5

GIRLS ARE THE EXPERTS ON
THEIR OWN LIVES.

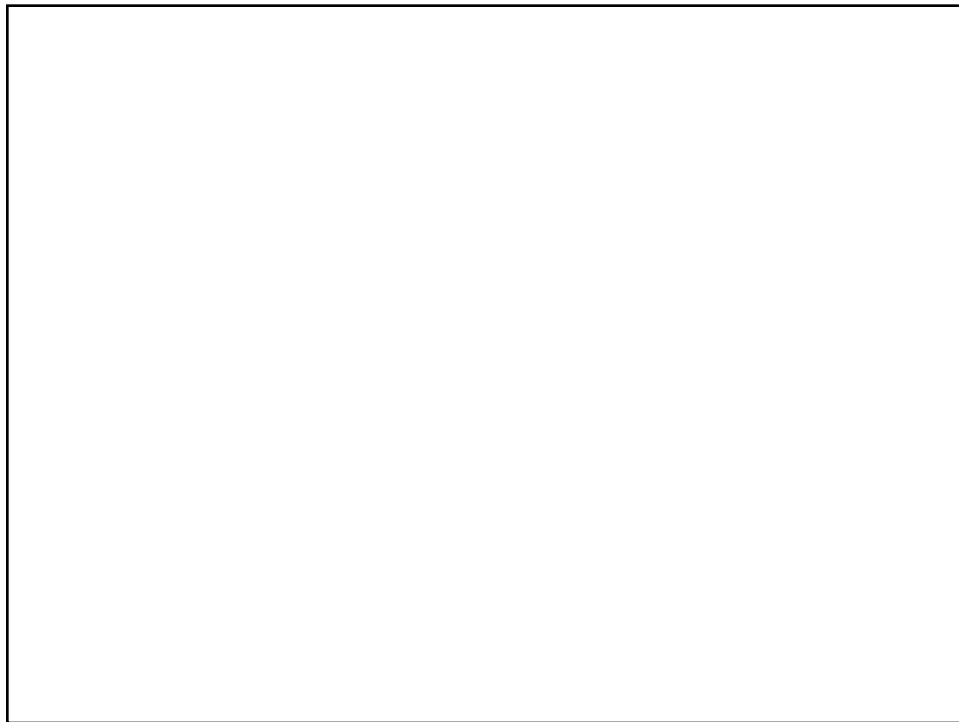
Rox
RULING OUR EXPERIENCES

6

THE GIRLS' INDEX THE FIRST-
EVER, LARGEST OF ITS KIND
NATIONAL SURVEY WITH 5TH-
12TH GRADE GIRLS.



7



8

CONFIDENCE

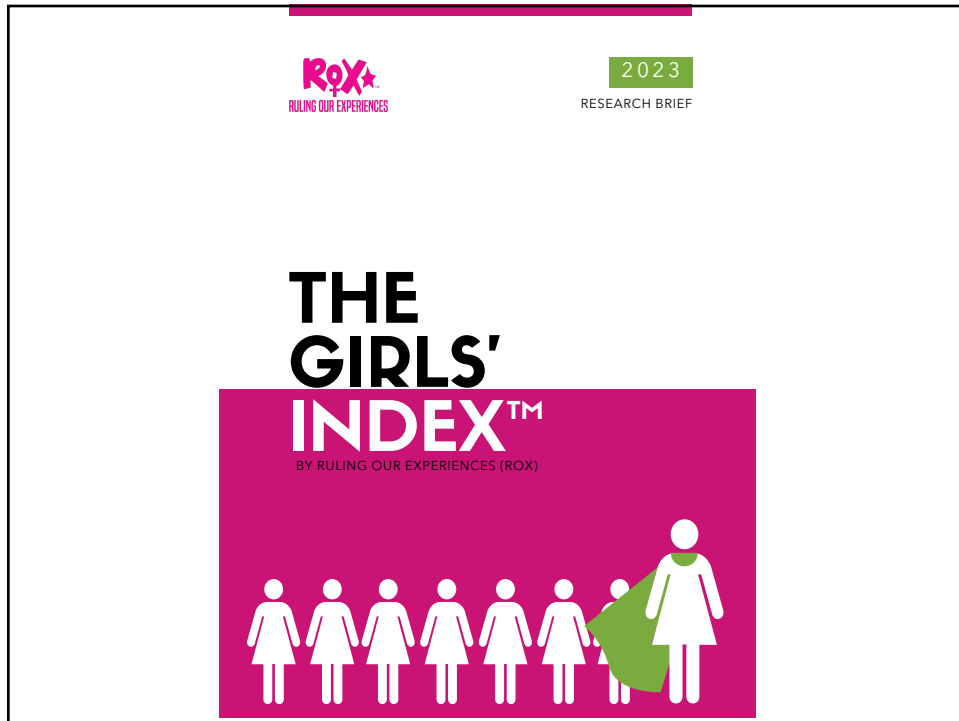


9

CONFIDENCE PLUMMETS
DURING MIDDLE SCHOOL.



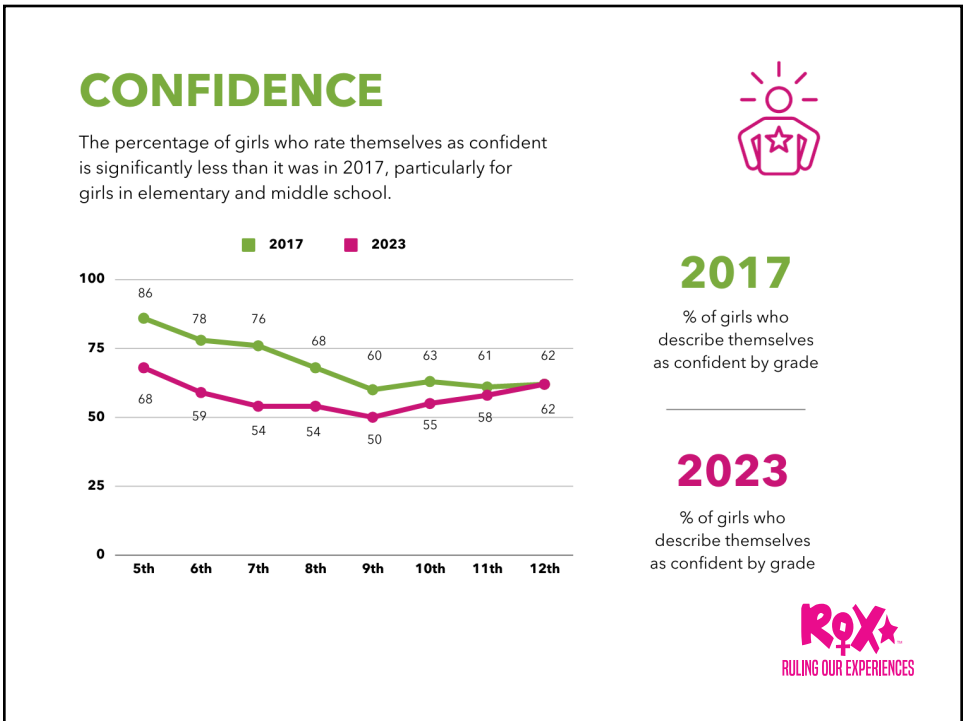
10



11



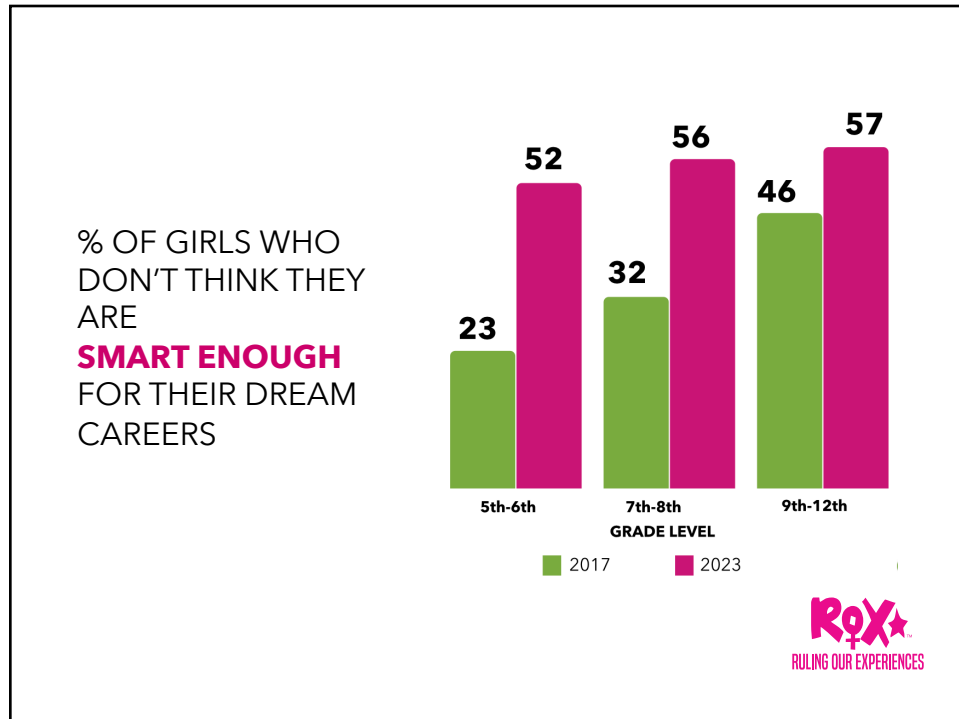
12



13

GIRLS' PERCEPTIONS
 OF THEIR
**ABILITIES &
 OPPORTUNITIES**
DECLINE
 AS THEY GET OLDER.

14



15

GIRLS WHO **LACK CONFIDENCE** ARE LESS LIKELY TO:

- SPEAK THEIR MIND
- DISAGREE WITH OTHERS
- BELIEVE THEY ARE SMART
- WANT TO BE A LEADER

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RULING OUR EXPERIENCES

16

CONFIDENCE
IS BUILT
THROUGH
EXPERIENCES
NOT
COMPLIMENTS.



17

**CONFIDENCE BUILDING
REQUIRES:**

A **SAFE** ENVIRONMENT
WITH **SUPPORTIVE** PEOPLE
& ACTIVITIES THAT **STRETCH**
MY EXPERTISE.



18

WHERE DO YOUR **GIRLS** FIND THIS?



19

SCHOOL CONNECTION & BELONGING



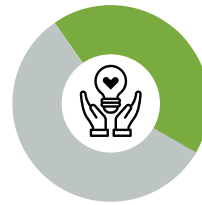
39%

% of girls who feel like they belong at their school



39%

% of girls who feel like they can really be themselves at school

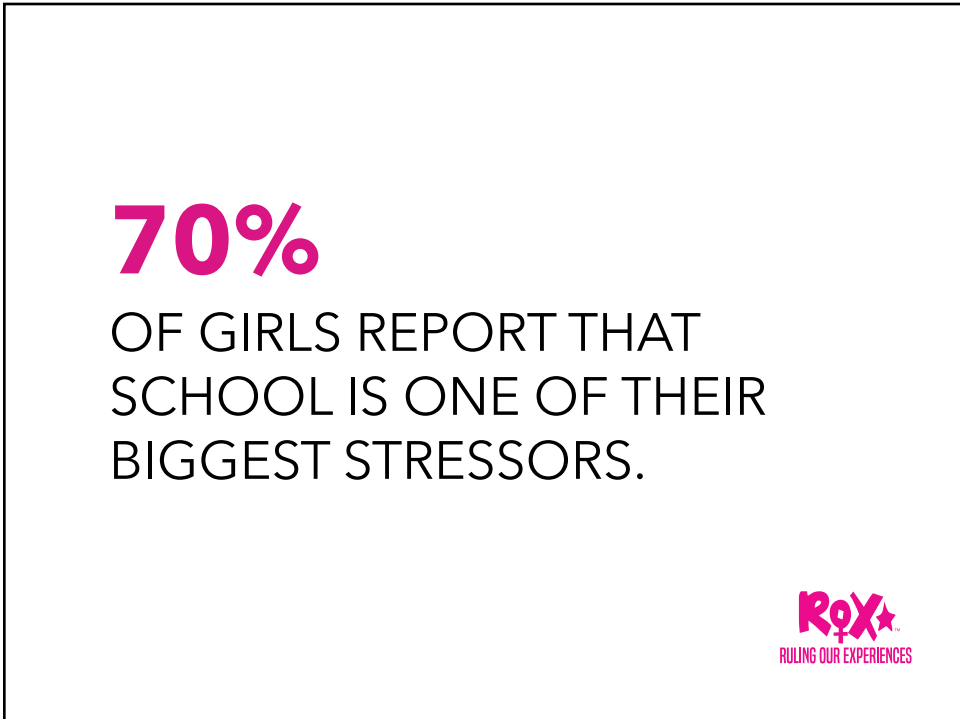


43%

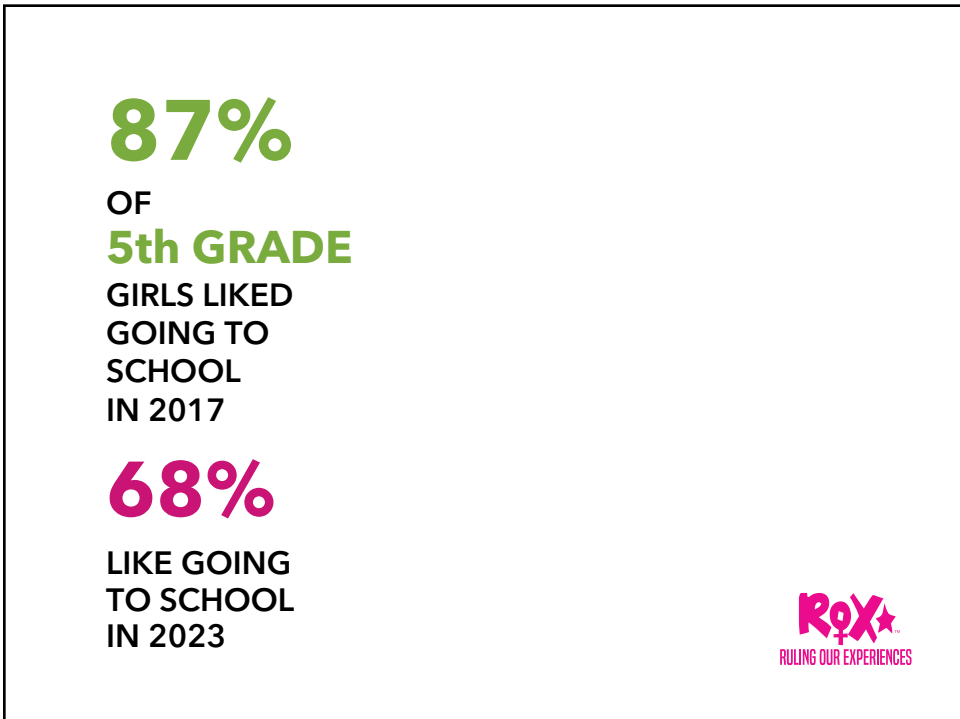
% of girls who feel like people at their school really care about them



20



21



22

LEADERSHIP

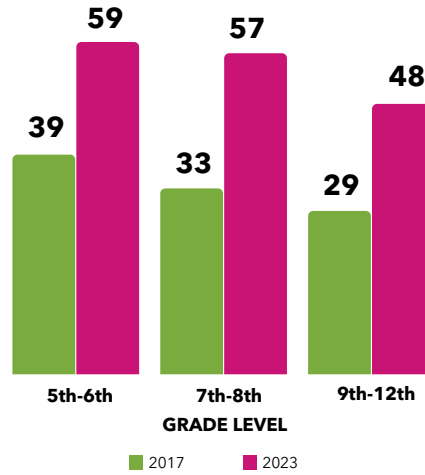
23

55% OF GIRLS
SAY THEY ARE
AFRAID TO BE A
LEADER BECAUSE
THEY DON'T WANT
OTHERS TO THINK
THAT THEY ARE
BOSSY.



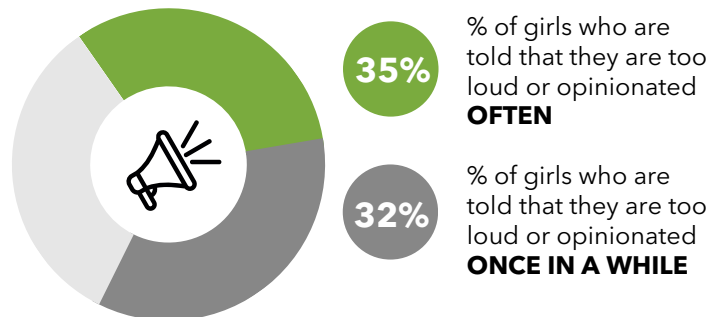
24

SINCE 2017, THERE WAS A STEEP INCREASE IN THE % OF GIRLS WHO FEAR BEING PERCEIVED AS **BOSSY**



25

67% OF GIRLS HAVE BEEN TOLD THEY ARE TOO LOUD OR OPINIONATED.



26

2 IN 3 GIRLS
SAY THEY ARE
AFRAID TO SPEAK
THEIR MIND OR
DISAGREE WITH
OTHERS BECAUSE
THEY WANT TO BE
LIKED.



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RULING OUR EXPERIENCES

27

Hey girl ...

YOU CAN BE
ANYTHING THAT
YOU WANT TO BE!

Rox
RULING OUR EXPERIENCES

28

YOU
CAN'T BE
WHAT YOU
CAN'T SEE.



29

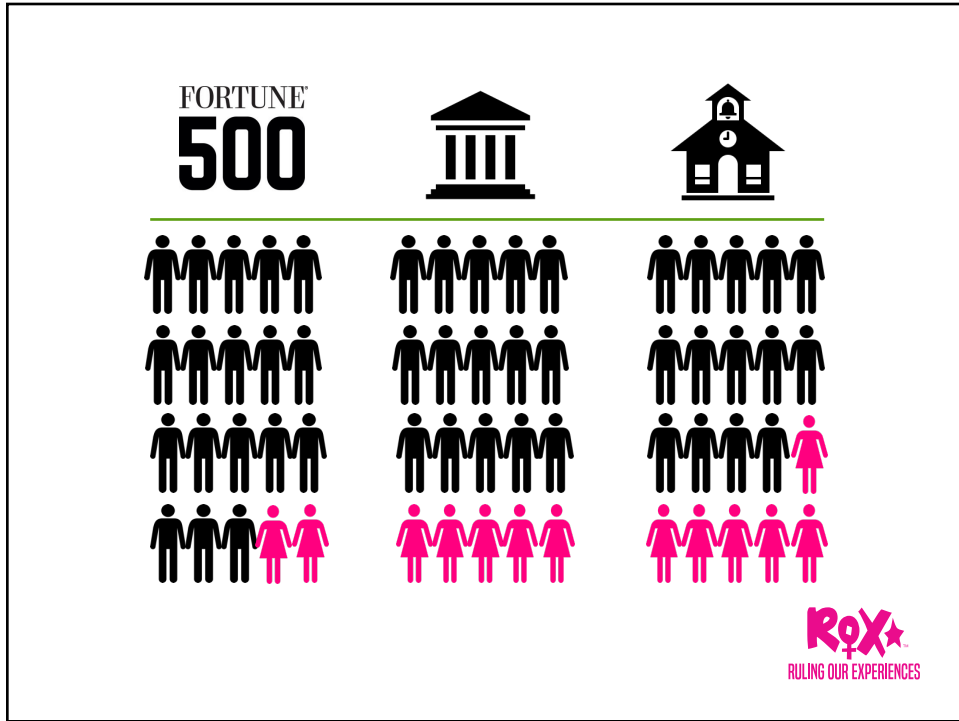
Girls ...

RUN THE WORLD

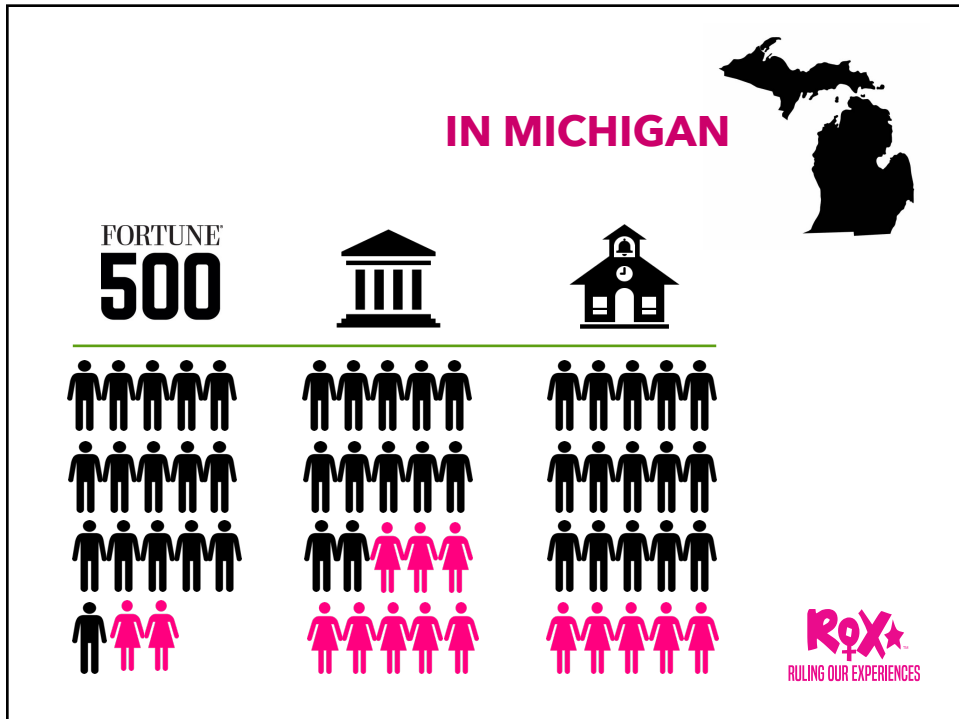
But do they?



30



31



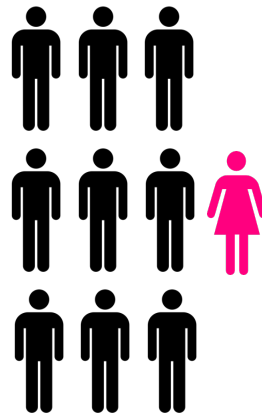
32

OUR ACCEPTANCE OF
FEMALE REPRESENTATION
IS TOO
LOW.



33

**50% OF MEN &
30% OF WOMEN**
BELIEVE THAT
WOMEN ARE
WELL-REPRESENTED
WHEN ONLY
1 IN 10
SENIOR LEADERS
ARE WOMEN.



Women in the Workplace, 2017

34

**GIRLS
CANNOT
AFFORD FOR US
TO TAKE OUR
TIME.**



35

WE HAVE TO CULTIVATE THE
LEADERS
THAT WE WANT FOR OUR
FUTURE.



36

WE HAVE TO CREATE THE
ENVIRONMENTS
THAT OUR STUDENTS'
NEED.



37



AUTHENTICITY

Girls who feel they can “really be” themselves at school are 6 times more likely to like going to school



CARE

Girls who have adults at school who care about them are 65% more likely to enjoy going to school



BELONGING

Girls who feel like school is a place where they belong are 70% more likely to like going to school



38

EFFECTIVE EDUCATORS ARE
PROACTIVE
THEY KNOW THE **DATA**,
RECOGNIZE THE **CHALLENGES**
AND
IMPLEMENT **SUPPORTS**.



39

EACH OF US
IS THE
ROLE MODEL
THAT OUR GIRLS
NEED.



40

WHAT WE **NEED** TO DO:

- REVIEW THE DATA AND USE IT AS A STARTING PLACE FOR CONVERSATION & CONNECTION.
- USE THE DATA TO DRIVE DECISIONS ON PROGRAMS, INVESTMENTS AND PRIORITIES.
- BE THE ROLE MODELS & ADVOCATES THAT GIRLS NEED RIGHT NOW.
- BE A MENTOR, ADVOCATE & SPONSOR FOR YOUR FEMALE COLLEAGUES.
- DO YOUR PART TO MAKE THE WORLD SAFER AND MORE EQUITABLE FOR GIRLS.



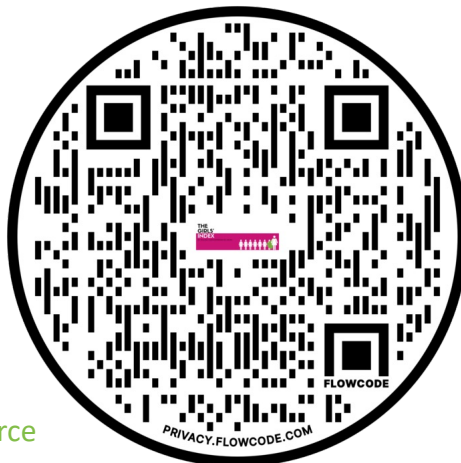
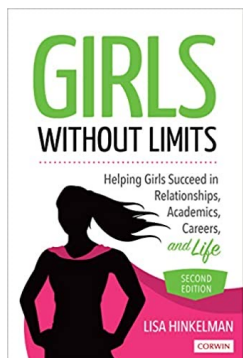
41

SO, LET'S GET
STARTED.



42

LET ROX BE YOUR RESOURCE



Best-selling book resource

GIRLS WITHOUT LIMITS: HELPING GIRLS
SUCCEED IN RELATIONSHIPS,
ACADEMICS, CAREERS AND LIFE

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