

**MASA Fall Conference
September 21-23, 2016
Grand Traverse Resort
As of September 9, 2016**

Tuesday, September 20, 2016

11:30 a.m. to 2:00 p.m. MASA Executive Board Meeting (Tower C – Lower Level)

Noon to 4:00 p.m. Women’s Leadership Network – Directors (Lobby Level)

2:30 p.m. to 5:00 p.m. MASA Council Meeting (Tower C – Lower Level)

6:00 p.m. to 9:00 p.m. MASA Board & Council Dinner – offsite at North Peak Brewing Company

Wednesday, September 21, 2016

7:00 a.m. to 4:30 p.m. Registration - Tower Registration (Lower Level)

8:00 a.m. to 9:45 a.m. MAISA Administrative Services Committee – Mackinac A (Lower Level)

8:00 a.m. to 10:00 a.m. MAISA Technology Committee – Mackinac B/C (Lower Level)

8:00 a.m. to 10:00 a.m. MAISA Early Childhood Committee – Council Room (Lobby Level)

8:00 a.m. to 10:00 a.m. MAISA Board of Directors - Peninsula B/C (Lower Level)

8:00 a.m. to Noon Middle Cities Association Meeting – Peninsula A (Lower Level)

8:30 a.m. to Noon Courageous Journey – Level 17

10:00 a.m. to 11:30 a.m. MAISA General Membership/Council – Tower A/B (Lower Level)

11:00 a.m. to 1:00 p.m. School Equity Caucus/Small & Rural School – Tower C (Lower Level)

11:30 a.m. to 1:00 p.m. Lunch in the Exhibit Hall (Lower Level)

11:45 a.m. to 12:45 p.m. SAPAC – Mackinac B/C (Lower Level)

Noon to 1:00 p.m. Middle Cities Lunch – Peninsula B/C (Lower Level)

1:00 p.m. to 3:00 p.m. General Session: Madison Hartel, Traverse City West Senior High School – Star Spangled Banner; Richard Sheridan, CEO & Founder of Menlo Innovations **“Creating A Joyful Culture in the Workplace”**; Chris Wigent, MASA, The State of the Association - Michigan Ballroom (Sue Carnell, MASA President, presiding)

3:00 p.m. to 3:15 p.m. Refreshment Break Sponsored by Clark Construction (Tower Registration)

3:15 p.m. to 4:30 p.m. Concurrent Learning Sessions

1. **Teacher Evaluations: Test Your Knowledge** (*Katie Broaddus, Thrun Law Firm*) - Tower A
2. **The Power of Play in Developing Leaders** (*RJ Webber, Novi Community School District*) - Tower B
3. **Inspiring Teachers to Become Building & District Leaders** (*Carl Weiss, Detroit Metro Bureau of School Studies; Suzanne Klein, Oakland University; Sandra Standell and Doug Knobloch, former Superintendents*) - Tower C
4. **Leadership A, B, C's** (*Curt Finch, MOISD*) - Peninsula A
5. **I Have Devices.....Now What? Enhancing Teaching and Learning with Technology** (*Apple, Inc.*) Peninsula B/C
6. **Sometimes You Win & Sometimes You Learn** (*Kristi Teall, St. Louis Public Schools*) - Mackinac A
7. **Empower Your K-12 Science Teachers to Meet the Challenges of the Michigan Science Standards** (*Jim Nicolette, Van Andel Education Institute*) - Mackinac B/C
8. **Performance Based Compensation** (*Jeff Rahmberg, Rahmberg, Stover and Associates*) Directors Room
9. **Using Human-Centered Design to Bring Learning into the 21st Century** (*David Britten, Godfrey-Lee Public Schools*) Council
10. **Creating Value Through TRIG** (*Dave Cairy, TRIG Director and William Miller, MAISA Executive Director*)- Level 17
11. **Ownership of Trademarks and Copyrights: Defense and Protection** (*Kirk Herald & Philip Clark, Thrun Law Firm*) - Michigan E/F
12. **Speed Dating with Michigan CoOp** (*Marsha Myles, Michigan CoOp; Eve Kaltz, Center Line Public Schools; Dave Tebo, Hamilton Community Schools; Joe Powers, Crawford AuSable School District and Dave Eichberg, Berrien Springs Public Schools*) - Michigan G/H

4:30 p.m. to 5:15 p.m. Region Meetings

Region 1 – Peninsula A

Region 2 – Peninsula B

Region 3 – Mackinac A

Region 4 – Mackinac B/C

Region 5 – Tower A

Region 6 – Tower B

Region 7 – Tower C

Region 8 – Directors

Region 9/10 – Council

5:00 p.m. to 6:30 p.m. Opening Exhibit Hall Reception (Exhibit Hall – Governors)

5:30 p.m. to 7:00 p.m. MAAAS Meeting – TBD

8:00 p.m. to 9:30 p.m. New Superintendent Reception – Level 17

Thursday, September 22, 2016

7:00 a.m. to 4:30 p.m. Registration - Tower Registration

7:15 a.m. to 8:30 a.m. SET SEG Fun Run – Health Club

7:30 a.m. to 9:00 a.m. Breakfast – Michigan Ballroom Foyer Sponsored by Heinemann

8:30 a.m. to 10:15 a.m. Second General Session with Rose Memorial Observation and Jim Mahoney, Executive Director, Battelle for Kids **“The Five Senses of Leadership.”** (Michele Lemire presiding)

10:15 a.m. to 10:30 a.m. Break (Michigan Ballroom Foyer)

10:30 a.m. to Noon Hot Topic General Session **Transgender Students: Legal Issues**, Lisa Swem, Thrun Law Firm – Michigan Ballroom

Noon to 1:30 p.m. Lunch in the Exhibit Hall – Governors

1:45 p.m. to 3:00 p.m. Concurrent Learning Sessions

1. **Words That Don't Work: Overcoming Verbal Barriers to Improve Relationships with Your Board** (Donna Oser and Debbie Stair, MASB) – Tower A
2. **Responding to Labor Grievances: Prohibited Bargaining Subjects** (Lisa Swem, Thrun Law Firm) Tower B
3. **Wearing the Communications Hat – What, Who, How?** (Kimberly Ratcliff, Battelle for Kids) Tower C
4. **Innovative Approaches to Health Insurance Cost Control** (Bob Donaldson, SET SEG) Peninsula A
5. **Leading in Literacy: How Educational Leaders Are Changing the Game** (Joanne Hopper, MAISA GELN; Susan Townsend, Jackson ISD and Tamara Bashore-Berg, MVU) – Peninsula BC
6. **Professional Learning Abroad: Lessons from Finland** (Andrea Schlosser, EF Education First; Dave Tebo, Hamilton Community Schools & Sue Carnell, Westwood Community Schools) Mackinac A
7. **Designing an Early Warning Systems for Literacy** (Dorothy VanderJagt, Marc Schulz and Teresa McDougall, Kent Intermediate School District) – Mackinac BC
8. **The Four Archetypes of Change** (David Hulings, Hulings & Associates, LLC) – Directors
9. **Human Trafficking Awareness for Educators** (Troy Allen, F/Lt., Michigan State Police) – Council
10. **Early Warning** (Shelbi Frayer, Alistair Ritchie & Samuel Irrer, Michigan Department of Treasury Level 17)
11. **Linking Academic Priorities with Spending Using GFOA's Best Practices in School Budgeting** (Paul Soma, Traverse City Area Public Schools; Shayne Kavanagh, GFOA and Donald Sovey, CPA, CFO, School and Municipal Advisory Services, PC) – Mackinac E/F
12. **Top-down vs Grass-roots: Examining Innovation in Your District** Jamie DeWitt, Director of Blended Professional Learning & Ken Dirkin, Director of Online Professional Learning; Michigan Virtual University – Michigan G/H

3:00 p.m. to 3:15 p.m. Break Sponsored by GLP & Associates, Inc. (Tower Registration)

3:15 p.m. to 4:30 p.m. Concurrent Learning Sessions

1. **Six Tools to Support Effective Board Governance** (Donna Oser & Debbie Stair, MASB) – Tower A
2. **Proactive Steps and Procedures to Navigate and Avoid FMLA, FLSA and ADA Issues** (Ryan Nicholson, Thrun Law Firm) – Tower B
3. **An Effectiveness Framework to Ensure Superintendent Success** (Bobby Moore, Battelle for Kids) – Tower C
4. **Your Leadership Team – It Can Make or Break You** (Susan Wakefield, Wakefield Consulting LLC) Peninsula A
5. **Creating Classroom Spaces that Promote Learning** (Steve Matthews & RJ Webber, Novi Community School District) – Peninsula B/C
6. **Facilitating Professional Learning to Model Instructional Practices** (Elizabeth Mosher and Deirde Brady, Huron Valley Schools) – Mackinac A
7. **Increase Achievement, Reduce Suspensions and Eliminate Zero Tolerance Policies** (John Tafelski, Principal, Crestwood High School) – Mackinac B/C
13. **Leading a Turnaround or Transformation** (Chris Timmis, Dexter Community Schools) Directors
8. **Heroin and Prescription Opioids Impact on Students** (F/Lt. Troy Allen, Michigan State Police) Council
9. **MAISA New Superintendent** (William Miller, Annalisa Grunwald, MAISA) – Level 17
10. **Highly Qualified – Rethinking the System** (Vic Bugni, MDE, OEII) – Valley View

4:30 p.m. to 6:00 p.m. Sponsor Reception – Michigan Ballroom

Friday, September 23

7:30 a.m. to 9:00 a.m. Hot Breakfast – Michigan Ballroom Foyer

8:30 a.m. to 11:30 a.m. General Session - **SET SEG Awards; Top 10 in 10 & ESSA**, Norma Jean Sass; **Michigan Education Finance Study Panel Discussion** with Brian Whiston, Justin Silverstein, David Arsen and Chris Wigent. Brad Biladeau, Legislative Report – Michigan Ballroom (Sue Carnell Presiding)