

## Thursday, May 17, 2018

**11:00 a.m. to Noon Registration, Conference Center**

### **Noon to 3:00 p.m., Atrium Leading and Managing Change and Transformation with Integrity, Imagination and Flexibility**

*Keynote presenter: Gilda Bonanno*

The biggest challenge that organizations face today is the inability to deal effectively with change, whether external (the market, customer base or regulations) or internal (systems, organization, employee needs).

In this interactive session, the focus is on successfully leading your team and organization through change and transformation by:



- » communicating early, often and truthfully
- » encouraging and welcoming creative and contrary input from your staff
- » being willing to step out of your comfort zone

#### Benefits:

- » Learn how your credible and authentic communication can help employees work through change
- » Discover how to create an environment that engages and encourages employees to develop inventive solutions
- » Demonstrate your ability to lead by example and respond quickly and confidently to change
- » Develop a coherent and strategic communication plan

**3:00 p.m. to 3:15 p.m. Break**

### **3:15 p.m. to 4:15 p.m. Concurrent Breakout Sessions**

#### **Leading with Principals**

Room: British Landing

*Presenter: Tammy Jackson, Associate Director, Michigan Association of Secondary School Principals*  
Participants will gain an understanding of the dynamics of being a female working in a male-dominated career. The discussion will include the skill set necessary to thrive, not just survive.

#### **The Goldilocks Challenge: Finding Your Voice**

Room: Friendship Altar

*Presenter: Jamie DeWitt, Director of Blended Professional Learning, Michigan Virtual*  
As women leaders, we often struggle with our "not too strong, but not too weak" voice when working with our colleagues and our teams. Join this session to learn about how research can guide us to make our voice heard, manage interruptions and, my personal favorite, reduce "mansplaining." Come to this session

to engage your fellow women in leadership personal learning network, sharing best practices and lessons learned.

#### **Why Does Professional Development Seem to Be So Difficult?**

Room: Eagle Point Cave

*Presenter: Sara Easter, President, CBD*

The 2018 Global State of Digital Learning in K-12 Education reports that 42% of administrators indicated that "providing relevant and effective professional development for digital learning was their TOP CHALLENGE." Is this one of your most challenging issues with your staff? This session will explore why change is so difficult for our teachers and share ideas and strategies for providing professional development that will shift the hearts and minds of your teachers and begin a trajectory of systematic, sustainable change. Promise!

**4:15 p.m. to 4:30 p.m. Break**

This event is generously sponsored by

## 4:30 p.m. to 5:30 p.m. Concurrent Breakout Sessions

### Standing Up to Sexual Harassment – Lessons Learned

Room: British Landing

Presenter: Michele Lemire, Superintendent, Menominee County ISD

This session will focus on how instances of sexual harassment presented themselves, and how, I, as an administrator for many years, handled them successfully, and perhaps at times NOT so successfully (lessons learned!). Colleague, community, and board relations are fertile ground for conflict to potentially occur. Experiences and strategies will be shared, along with ideas pulled from research and the testimonies of other women. Participants will leave with ideas to reflect upon and strategies to employ.

### Become a Bold Educator!

Room: Friendship Altar

Presenter: Shanina Draughn, Education Consultant and Trainer, Build. Reach. Teach.

Learn techniques for becoming a bold educator so you can more effectively increase student achievement, decrease behavior challenges, educate with

confidence, gain parent support, and build community. Explore classroom management strategies and ways to build, reach and teach students. Visit the Build. Reach. Teach. website for more information: [www.buildreachteach.com](http://www.buildreachteach.com).

### Social and Emotional Learning for School Transformation

Room: Eagle Point Cave

Presenter: Kristin Folta, Educational Account Executive, Rethink ED

Be empowered to lead your district in the development of a social and emotional well-being culture for evidence-based trauma-responsive programming. Given that 50% to 66% of school-aged children have experienced trauma, it is the responsibility of every educator to build their repertoire of trauma informed care and interventions to meet the unique needs of children who come to school having experienced trauma. Rethink Ed's Social & Emotional Learning curriculum delivers responsive personalized and tiered programming to support trauma informed schools and classrooms.

## 5:45 p.m. Cocktails & Dinner Buffet, Summit Room

# Friday, May 18, 2018

## 7:30 a.m. to 8:30 a.m. Breakfast, Atrium

### 8:00 a.m. to 10:30 a.m., Atrium Mindful & Compassionate Leadership

Keynote presenter: Caryn Wells, Ph.D.

This is a workshop and presentation for all women leaders who want to improve their leadership practice, reduce stress, develop resilience, and thrive at work. The workshop will include time for interaction, problem solving, reflection, mindful practice, mindful self-compassion, and goal setting.



Mindfulness has become mainstream as corporations, hospitals, and other large industries have embraced mindful practice for its ability to reduce stress, improve compassion and self-compassion, and contribute to resilience. Come and find out what others have been learning about mindfulness practice and learn how it can benefit you, with a state of intentional presence.

All participants will:

- » Identify and practice stress reduction techniques;

- » Learn how mindfulness relates to effective leadership practice;
- » Learn about mindful and compassionate leadership, and mindful self-compassion;
- » Review research on schools that reinforces focused attention for their students;
- » Find ways to bring calm even in the most stressful of situations; and
- » Enter into stillness, even if only for a few moments at a time.

This workshop is a time to push the pause button and allow some spaciousness in your world. It is a dedicated time without the usual interruptions and rush. We will:

- » Practice being fully present in the moment;
- » Learn some of the basics of self-care in a 24/7 world;
- » Enjoy time with other women who are also interested in learning about mindful and compassionate leadership; and
- » Practice developing a voice of self-compassion, letting go, and being fully present.

**10:30 a.m. 10:45 a.m. Break**

**10:45 a.m. to 11:45 a.m. Women in Leadership Panel, Atrium**

- » Yvonne Caamal Canul, Superintendent, Lansing School District
- » Lisa Truscott, Chief Corporate Communications Officer, SET SEG
- » Jennifer Bustard, Principal, Mona Shores High School

**11:45 a.m. to 12:30 p.m. Lunch, Cypress Lodge**

**12:30 p.m. to 1:30 p.m. Concurrent Breakout Sessions**

**The Elephant in the Schoolhouse:  
Adult-Adult Bullying**

Room: Eagle Point Cave

*Presenter: Nancy Colflesh, Ph. D., Colflesh & Associates*

Most educational leaders work hard to build and sustain a healthy school culture in which children can learn and teachers can teach. Sometimes, though, relational aggression and adult bullying can surface despite our best efforts. This interactive session will provide participants with clarification about bullying and harassment and highlight strategies for addressing such behaviors. We will also spend some time on narcissism and how it can impede any leader's vision and impact.

**Supporting Mindful Leaders**

Room: Friendship Altar

*Presenter: Melissa Usiak, Ph. D., Assistant Professor, Michigan State University*

Accountability, compliance, and high-stakes policy tend to drive the daily work of current school leaders. It is essential that leaders understand the need to

pause in their personal and professional lives to maintain a healthy balance. This session will explore tools and strategies to do just this. References such as Dr. Wells's book "Mindfulness: How School Leaders Can Reduce Stress and Thrive on the Job" will be shared along with Daniel Goleman's book "Emotional Intelligence;" Shawn Achor's positive psychology approach (modeling the Gratitude Journal) and Dr. Brene Brown's work around accepting imperfections. This session's learning is supported by several protocols that model how to improve mindfulness in leadership and encourage others to do the same.

**Change ... How to Prepare for Resistance**

Room: British Landing

*Presenter: Kendra Feldhusen, Facilitator, MI Excel Statewide Field Team*

The only constant is change, yet change is difficult for many. Why is change easy for some and more difficult for others? Are there ways to prepare for resistance and plan ahead? This session will help you recognize and prepare for resistance to organizational and individual change.

**1:30 p.m. to 1:45 p.m. Break**

**1:45 p.m. to 2:45 p.m. Concurrent Breakout Sessions**

**Dealing with Conflict**

Room: Eagle Point Cave

*Presenter: Susan Wakefield, Wakefield Consulting*

Conflict in the workplace is unavoidable. The press and stress of the job, competing priorities, multiple people each with unique personalities and perspectives are the perfect ingredients to create conflicts. Precious resources are often spent on managing conflict. Effective resolutions are necessary for all school leaders' success, whether the conflict involves them personally or requires their intervention with others. Join this session to understand the different components inherent in every conflict and how best to design solutions.

**Growth Mindset**

Room: Robinson's Folly

*Presenter: Stephanie Nimene, Assistant Superintendent of Curriculum Instruction and Assessment*

A growth mindset believes that a person's true potential can grow through learning, effort, experiment, and determination. The ability to stick to something, even (and especially) when it's not going well, is the hallmark of a growth mindset. This is the mindset that allows women to thrive during some of the most challenging times in their lives. How women see themselves can affect their ability to accomplish the things they value, and how they handle leadership goals, effort, and setbacks.

This session will focus on how to cultivate a growth mindset to be successful in leadership and business. Strategies will be shared that will support tenacity, grit, perseverance and self-development.

**Teachers Leading Teachers: Establishing Professional Learning Networks**

Room: Friendship Altar

*Presenters: Elizabeth Lulis and Dona Johnson-Beach*

Join us in discussing ways to enhance job-embedded professional development and improve learning outcomes based on our success with the Grosse Pointe Learning Network—a district-wide PD opportunity created to enhance instruction, discourse, and professional outreach. We will share our design

model, online and conference initiatives, and grant writing tips to help others design similar platforms in their districts.

**The CRAFT of Thoughtful School Leadership**

Room: British Landing

*Presenter: Cindy Weber, Regional Director, Thoughtful Classroom*

Why do some schools achieve at high levels? Because they continuously refine their “CRAFT.” They know that developing their capacities to Collaborate, Reflect, Adapt, Focus, and establish Trust among staff are keys to success. In this session, school leaders will explore each capacity in CRAFT and learn how Michigan schools are building these capacities to sustain improvement.

**2:45 p.m. to 3:00 p.m. Reflection and closing remarks**