

MASA offering **Michigan Administrator Certification** with a **Central Office Enhancement/Endorsement** through our *Horizon Leadership Academies*

Building Administrator

A **building administrator** interested in earning an **Administrator Certificate** with a **K-12 Endorsement** or **Central Office Endorsement**

A state approved **Administrator Certification** program providing a **K-12 Endorsement**

- MASSP's Path to Leadership program
- An MDE-approved college or university



Administrator Certification
 K-12 Endorsement

A state approved **Administrator Certification** program providing a **Central Office Endorsement**

- MASA's **Horizon Program**
- An MDE-approved college or university



Administrator Certification
 Central Office Endorsement

Administrator

An **administrator** interested in earning a **Central Office Enhancement/Endorsement** on their current Administrator Certificate OR in need of an Administrator Certificate

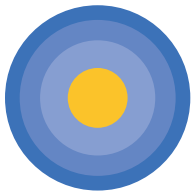
- A Central Office **Enhancement** is valid only in Michigan
- A Central Office **Endorsement** is valid in most states

A state approved **Central Office Enhancement/Endorsement** program

- MASA's **Horizon Program**
- An MDE-approved college or university



Central Office Enhancement/Endorsement



Current superintendents engage in influential leadership research, discussions and have opportunities to practice learnings back in their districts.

Completing Year 1 of Sustain Excellence earns attendees a Central Office Enhancement

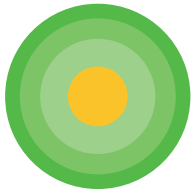
SUSTAIN EXCELLENCE

Year 1: Program Requirements | Time commitment: 10 days, 60 hours

Course content will focus on:

- How do I lead? How can I improve?
- What is the role of situational leadership?
- How do values and beliefs influence leadership?
- What does it mean to mentor, advise, coach and tell?
- How to use a Fact-Finding strategy to surface successes and barriers?
- How do emotions influence conversations and relationships?
- How can the power of story influence and engage others?

Cost: MASA member: \$2,000; non-member: \$2,300



Current administrators and aspiring central office leaders will engage in influential leadership research, discussions and have opportunities to practice learnings back in their districts.

Completing Year 1 of Navigate Leadership earns attendees a Central Office Enhancement

NAVIGATE LEADERSHIP

Year 1: Program Requirements | Time commitment: 10 days, 60 hours

Course content will focus on:

- How do I lead? How can I improve?
- What is the role of situational leadership?
- How do values and beliefs influence leadership?
- What does it mean to mentor, advise, coach and tell?
- How to use a Fact-Finding strategy to surface successes and barriers?
- How do emotions influence conversations and relationships?
- What can I learn from current educational leaders to prepare me for further growth as an educational leader?

Cost: MASA member: \$2,000; non-member: \$2,300

HORIZON YEAR 2

Completing Year 1 and Year 2 earns attendees an Administrator Certificate with a Central Office Endorsement OR a Central Office Endorsement on a current Administrator Certificate.

Participants must complete Year 1 of Sustain Excellence or Navigate Leadership to be eligible for Horizon Year 2.

Time commitment: 5 days, 30 hours, with mentor coach support throughout the year

Course content will focus on:

- What researched strategies can provide guidance in strengthening district culture and improving the health of the organization?
- How do we expand Fact-Finding and data analysis to strengthen culture and improve the organization's health?
- What researched strategies can influence strategic action planning at the school or district level?

Cost: MASA member with Administrator Certificate: \$3,000; MASA member without Administrator Certificate: \$4,000; non-member with Administrator Certificate: \$3,300; non-member without Administrator Certificate: \$4,300

Questions?

Contact Dr. Tina Kerr, MASA's Deputy Executive Director at (517) 327-5910 or tkerr@gomasa.org

Learn more online: www.gomasa.org/horizon