



Michigan Association of School Administrators
Leadership Academies

MASA now offering Michigan Administrator Certification with a Central Office Enhancement/Endorsement through our Horizon Leadership Academies

Building Administrator

A **building administrator** interested in earning an **Administrator Certificate** with a **K-12 Endorsement** or **Central Office Endorsement**

A state approved **Administrator Certification** program providing a **K-12 Endorsement**

- MASSP's Path to Leadership program
- An MDE-approved college or university



Administrator Certification
K-12 Endorsement

A state approved **Administrator Certification** program providing a **Central Office Endorsement**

- MASA's **Horizon Program**
- An MDE-approved college or university



Administrator Certification
Central Office Endorsement

Administrator

An **administrator** interested in earning a **Central Office Enhancement/Endorsement** on their current Administrator Certificate

- A **Central Office Enhancement** is valid only in Michigan
- A **Central Office Endorsement** is valid in all states

A state approved **Central Office Enhancement/Endorsement** program

- MASA's **Horizon Program**
- An MDE-approved college or university



Central Office Enhancement/Endorsement



SUSTAIN EXCELLENCE

Focused on your unique needs as an aspiring superintendent or first-line administrator

Program requirements for Current Superintendents

Year 1

Completing Year 1 earns attendees a Central Office Enhancement.

Time commitment: 10 days, 60 hours

Course content will focus on:

- How do I lead, what is important?
- Situational Intelligence and leadership influence
- Emotional Intelligence and leadership influence
- The importance of beliefs and values
- Coaching and leadership influence
- Fact-finding and strategic action planning

Cost: MASA member: \$2,000; non-member: \$2,300

Year 2

Completing Year 1 and Year 2 earns attendees an Administrator Certificate with a Central Office Endorsement or a Central Office Endorsement on a current Administrator Certificate.

Time commitment: 5 days, 30 hours, with mentor coach support throughout the year

Course content will focus on:

- One day of data training and discussion
- Fact-finding and data application
- One day of communications (external and internal) training and discussion
- One day for discussing the elements of quality instruction and learning (content and pedagogy)
- One day of writing and preparing for implementation of a Strategic Action Plan

Cost: MASA member with Administrator Certificate: \$3,000; MASA member without Administrator Certificate: \$4,000; non-member with Administrator Certificate: \$3,300; non-member without Administrator Certificate: \$4,300



NAVIGATE LEADERSHIP

Research basis with practical know-how from experts who have walked in your shoes

Program requirements for Central Office Administrators or Aspiring Superintendents

Year 1

Completing Year 1 earns attendees a Central Office Enhancement.

Time commitment: 10 days, 60 hours

Course content will focus on:

- How do I lead, what is important?
- Situational Intelligence and leadership influence
- Emotional Intelligence and leadership influence
- The importance of beliefs and values
- Coaching and leadership influence
- Fact-finding and strategic action planning

Cost: MASA member: \$2,000; non-member: \$2,300

Year 2

Completing Year 1 and Year 2 earns attendees an Administrator Certificate with a Central Office Endorsement or a Central Office Endorsement on a current Administrator Certificate.

Time commitment: 6 days, 36 hours, with mentor coach support throughout the year

Course content will focus on:

- One day of data training and discussion
- Fact-finding and data application
- One day of communications (external and internal) training and discussion
- One day for discussing the elements of quality instruction and learning (content and pedagogy)
- One day of school law and finance training
- One day of writing and preparing for implementation of a Strategic Action Plan

Cost: MASA member with Administrator Certificate: \$3,000; MASA member without Administrator Certificate: \$4,000; non-member with Administrator Certificate: \$3,300; non-member without Administrator Certificate: \$4,300