

New Superintendents Leadership Academy

School Finance Essentials

October 16, 2017 Agenda

- 8:00 a.m. **School Finance Essentials for Superintendent and Business Official Collaboration**
includes 15-minute break
Don Sovey, CPA, CFO, School & Municipal Advisory Services, P.C.
Learn about the process needed to ensure your financial house is in order and to create financial understanding and support for transparent financial operations in the best interest of students. The broad areas of revenue, expenditures, and reporting will be covered as a necessary basis for developing a budget.
- 11:00 a.m. **Managing Employee Benefit Programs**
Heather Menzies, Licensed Health Insurance Counselor, SET SEG
Learn how the complexity of managing employee benefit programs has become a challenge for many districts, and how two districts have found success through a new SET SEG program.
- 11:30 a.m. **Networking lunch**
- 12:00 p.m. **Facilities and Pupil Transportation Leadership, Direction, Coordination, Communication and Monitoring**
Matt and Karen Losch, Owners, Excel Consultant Group, LLC
Learn about structured leadership and planning in the areas of facility management and pupil transportation.
- 12:30 p.m. **Reflections from a Newer Superintendent on Finance Do's and Don'ts**
Dr. Dedrick Martin, St Johns Public Schools
Learn from the actual experiences faced by a local superintendent on the real-life business and finance challenges faced in the district upon arrival as superintendent.
- 1:15 p.m. **Legal Update: Bonds and Borrowing**
includes 15-minute break
Kari Shay and Christopher Iamarino, Thrun Law Firm, P.C.
This "fundamentals" session will cover the various methods by which a school district may borrow for cash flow or operating purposes, equipment purchases and for larger infrastructure or capital needs.
- 3:00 p.m. **Collective Bargaining Fundamentals**
Ray Davis, Thrun Law Firm, P.C.
Understand the basic steps and practical tips related to navigating the collective bargaining process.
- 4:00 p.m. **Adjourn**

Registration

The 2017-18 New Superintendents Leadership Academy is a partnership of the Michigan Association of School Administrators and the Michigan Leadership Institute.

To register for any upcoming sessions, please visit gomasa.org/NewSuptAcademy

Questions? Contact MASA Deputy Executive Director Tina Kerr at tkerr@gomasa.org

Date

October 16, 2017
8:00 a.m. – 4:00 p.m.

Location

MELG Building
MASA Conference Room
1001 Centennial Way
Lansing, MI 48917

A continental breakfast and lunch will be provided for participants.



Upcoming Sessions

December 5, 2017
Leadership for Learning and Achievement

February 2, 2018
Tools for Effective Board-Superintendent Relationships

April 20, 2018
HR Practices and Procedures for Success

To register for any upcoming sessions, go to www.gomasa.org/NewSuptAcademy