

# PROFESSIONAL DEVELOPMENT

2021-22

*These dates and locations are current as of May 2021 and are subject to change due to the COVID-19 pandemic. Please visit [gomasa.org](http://gomasa.org) for the most accurate information.*

## HORIZON LEADERSHIP ACADEMY

This two-year program for aspiring central office leaders focuses on strengthening leadership skills and strategies. Participants can earn an **Administrator Certificate** and/or a **Central Office Endorsement**. Cohorts are available virtual or hybrid. All in-person events are in Lansing. **View all cohort dates and register at [gomasa.org/horizon](http://gomasa.org/horizon).**

**Horizon Year 1A** – Begins Oct 28, 2021 (Virtual)

**Horizon Year 1B** – Begins Oct 25, 2021 (Hybrid)

**Horizon Year 1C** – Begins April 28, 2022 (Virtual)

**Horizon Year 2A** – Begins Oct 6, 2021 (Virtual)

**Horizon Year 2B** – Begins Oct 4, 2021 (Hybrid)

**Horizon Year 2C** – Begins Feb 15, 2022 (Virtual)

## NEW SUPERINTENDENTS LEADERSHIP ACADEMY

This program is ideal for **superintendents in the first three years** of the role. Nine in-depth sessions give participants the skills and insight to excel as a superintendent. These sessions bring together experts who have one goal: Preparing you to succeed as a superintendent. **Register for the entire program\* or individual sessions at [gomasa.org/new-supts](http://gomasa.org/new-supts).** Location information on page 2.

**Intro to NSLA/Leadership\*** – Aug 12, 2021 (Virtual)

**Governance and Board Relations** – Sept 21, 2021

**Personnel and Negotiations** – Oct 14, 2021

**Finance and Funding** – Nov 18, 2021 (Virtual)

**Teaching and Learning** – Jan 6, 2022

**Equity and Social Justice Leadership** – Feb 10, 2022

**Policy, Law, and Legislation** – Mar 17, 2022 (Virtual)

**Communications and Media** – April 14, 2022

**Leadership Revisited** – May 13, 2022

\* Intro session is only for those that attend the full series. Registering for the entire series includes MASA's Mentoring Coaching program. MASA Members only.

## MENTOR COACHING

MASA's Mentoring Coaching program provides an **immersive experience and the multi-tiered support** you need to thrive in your role as a superintendent - whether in your **first few years on the job or as a veteran** in need of specialized assistance. Interested in getting paired up with a coach? Visit [gomasa.org/mentorcoaching](http://gomasa.org/mentorcoaching) to learn more.

## SCHOOL ADVANCE TRAINING

Whether you're new to the team or need a refresher, administrator and Board trainings are scheduled ongoing to support School ADvance Administrator Evaluation System users. Visit [goschooladvance.org/events/list](http://goschooladvance.org/events/list) to join a training in your area. Not finding a training in your area? Contact Carrie Platner at [cplatner@gomasa.org](mailto:cplatner@gomasa.org) to inquire about scheduling one in your area.

## CONFERENCES

Mark your calendar! These **conferences provide for networking and learning opportunities** with your colleagues from across the state, national experts, and a chance to meet with some of MASA's strategic partners.

**Fall Conference** – Sept 22-24, 2021, Traverse City

**Fall Executive Assistance Conference** – TBD

**Small Rural Conference** – Nov 22-23, 2021, Bay Harbor

**Midwinter Conference** – Jan 19-21, 2022, Grand Rapids

**Women in Leadership** – Apr 21-22, 2022, Bay Harbor

**Spring Executive Assistance Conference** – TBD

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## JULY 2021

Member Dues Renewal – Due Jul 1  
Mentor Coaching – Reg opens Jul 1

## AUGUST 2021

Register for the 2021 Fall Conference – Sept 22-24  
Intro to NSLA/Leadership – Aug 12 (Virtual)

## SEPTEMBER 2021



### 2021 Fall Conference

Sept 22-24, 2021, Traverse City (Hybrid)

NSLA, Governance and Board Relations  
Sept 21, Traverse City

## OCTOBER 2021

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|--|---|
| <b>Horizon 1A</b><br>Begins Oct 28 (Virtual)       | <b>Horizon 1B</b><br>Begins Oct 25 (Hybrid) |
| <b>Horizon 2A</b><br>Begins Oct 6 (Virtual)        | <b>Horizon 2B</b><br>Begins Oct 4 (Hybrid)  |
| NSLA, Personnel and Negotiations – Oct 14, Lansing |   |

## NOVEMBER 2021

NSLA, Finance and Funding – Nov 18 (Virtual)  
Small Rural conference – Nov 22-23, Bay Harbor

## DECEMBER 2021

Register for 2022 Midwinter Conference

## JANUARY 2022



### 2022 Midwinter Conference

Jan 19-21, 2022, Grand Rapids

NSLA Teaching and Learning – Jan 6, Lansing

## FEBRUARY 2022

NSLA, Equity and Social Justice Leadership – Feb 10 (Virtual)  
Horizon 2C – Begins Feb 15 (Virtual)

## MARCH 2022

NSLA, Policy, Law, and Legislation – Mar 17 (Virtual)

## APRIL 2022

NSLA, Communications and Media – Apr 14, Lansing  
Women In Leadership Conference – Apr 21-22, Bay Harbor  
Horizon 1C – Begins Apr 28 (Virtual)

## MAY 2022

NSLA, Leadership Revisited – May 13, Lansing

## JUNE 2022

Member Dues Renewal – Due Jul, 2022